



ALAMO COLLEGES DISTRICT

# MOONSHOT MILESTONES

# 2024

# STATE OF THE DISTRICT



# SETTING THE STAGE

# SAN ANTONIO SURGING ECONOMICALLY

**San Antonio labor market is strongest it's been in years, experts say**

## San Antonio's economy expands in job growth and wages

Texas Public Radio | By Jackie Velaz  
Published June 1, 2023 at 2:58 PM CDT



## San Antonio ranked the third-fastest growing city by The U.S. Census Bureau

by SBG San Antonio | Natalie Eyster | Thu, May 18th 2023



## San Antonio was the fastest growing major U.S. city during the pandemic

Texas Public Radio | By Brian Kirgortnik  
Published May 22, 2023 at 3:49 PM CDT



SAN ANTONIO NEWS

## San Antonio's economy projected to grow faster than most cities' in 2023, report says

Austin and Dallas were also named among the 10 cities with the highest projected GDP growth in 2023.

By Michael Karlis on Wed, Feb 1, 2023 at 4:09 pm

SEND A NEWS TIP



TRENDING



Phoenix-based Postino has opened its first all-day wine café at San Antonio's Rim complex

By Nina Rangel Jun 27, 2023

# SAN ANTONIO IS STILL CHALLENGED



**1 in 5**

People in San Antonio  
live below poverty level



**46%**

Above poverty rate but still  
struggling with basic needs



**23%**

adults have some  
college and no degree



# ECONOMIC MOBILITY



**\$9,400**

The average associate degree graduate from the Alamo Colleges will see an increase in earnings of \$9,400 each year compared to someone with a high school diploma working in Texas.

The community also benefits from the increased economic output added tax revenue and public sector savings.



**“Partnering** to end poverty through  
**education and training”**





**WHO**  
WE ARE

**5** Alamo Colleges

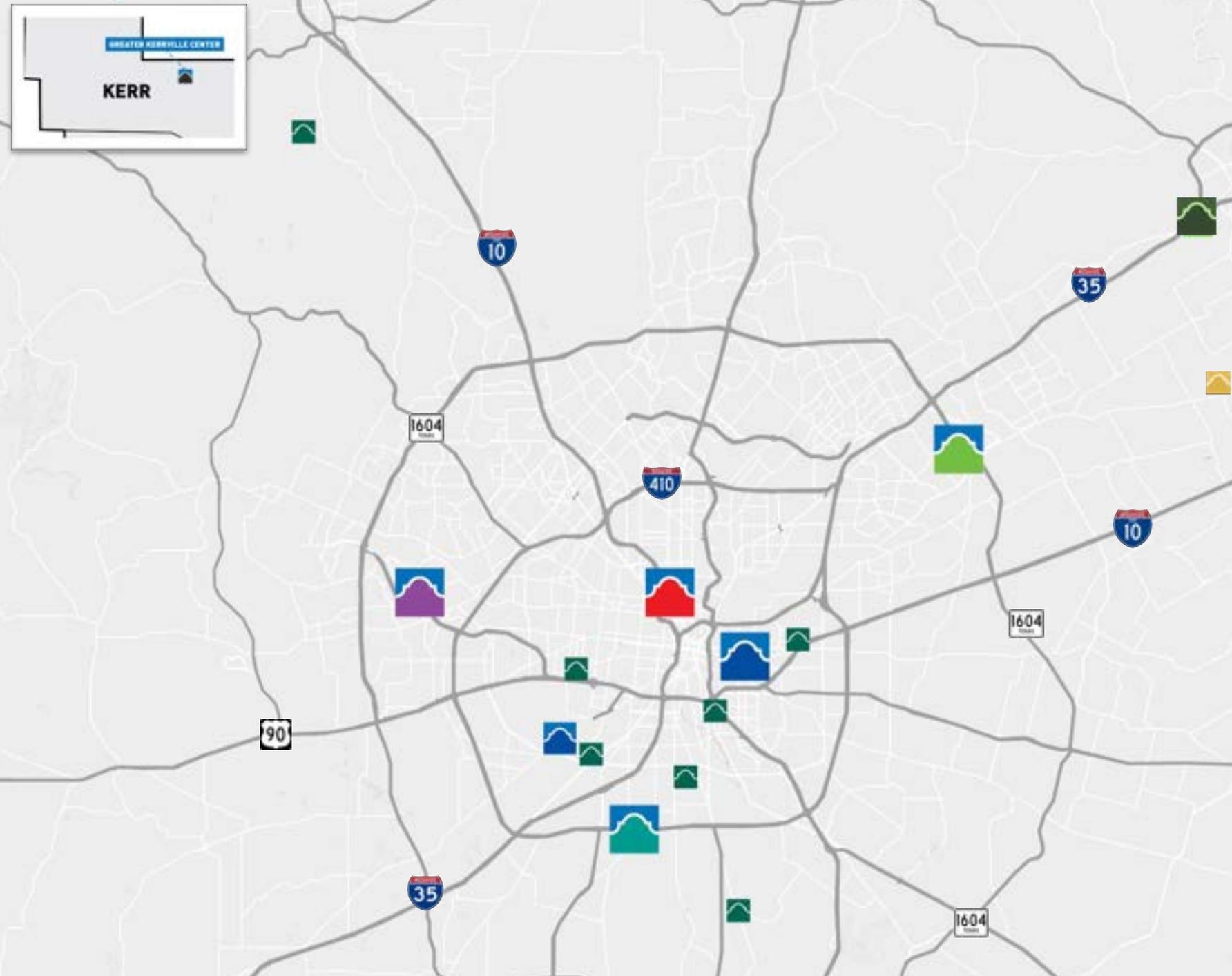
-  Northeast Lakeview College
-  Northwest Vista College
-  Palo Alto College
-  St. Philip's College
-  San Antonio College

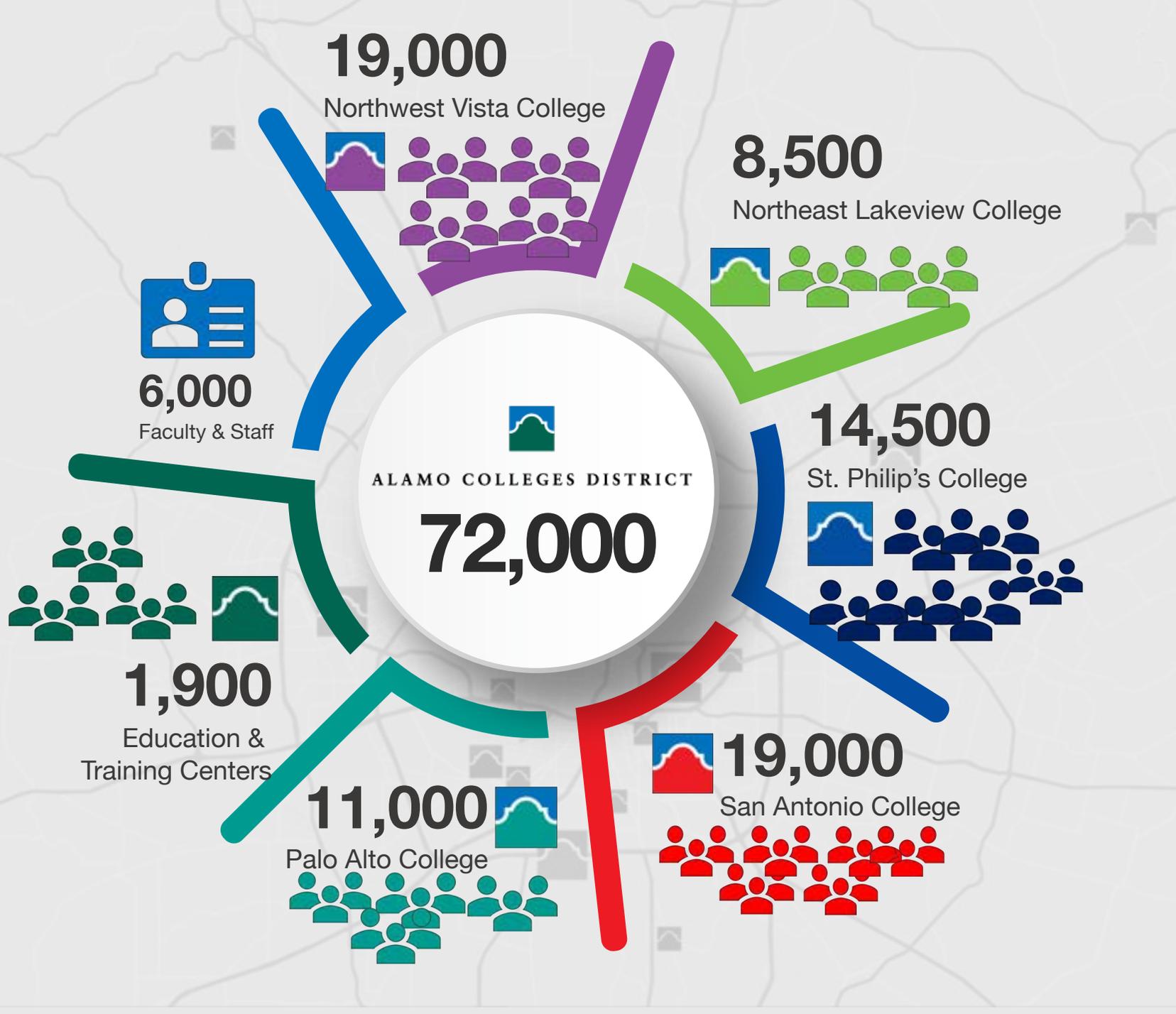
**8** Education & Training Centers

**23** Early College High Schools

**20** P-TECH High Schools

**Largest provider of higher education and workforce training in the 7th largest city in the United States.**





Public Higher Ed Partners



33,000



TEXAS A&M UNIVERSITY  
SAN ANTONIO

8,000



39,000

# LEARNER PROFILE

66% Hispanic

9% African-American

19% White

3% Asian

3% Other

61% Female

39% Male

26% Adults 25+

100,000 Students Served Annually

32% Full-Time

68% Part-Time

70% Rely on Financial Aid & Scholarships

29% Economically Disadvantaged

17% Academically Disadvantaged

7% Military Affiliated



NORTHEAST LAKEVIEW COLLEGE

NORTHWEST VISTA COLLEGE

PALO ALTO COLLEGE

ST. PHILIP'S COLLEGE

SAN ANTONIO COLLEGE

# EXAMPLES OF OF OUR STRATEGIC PARTNERSHIPS

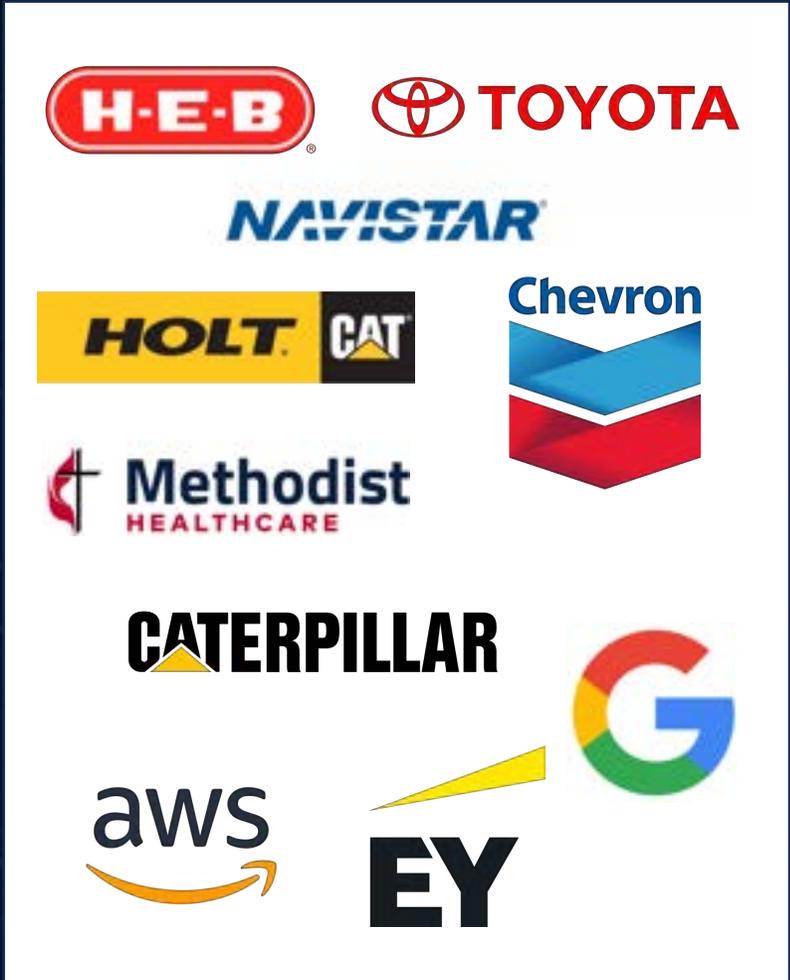
## Education



## Public



## Private



# DESIGNATIONS OF EXCELLENCE



## BALDRIGE

QUALITY & PERFORMANCE  
EXCELLENCE



## ACHIEVING THE DREAM

STUDENT SUCCESS &  
INSTITUTIONAL EQUITY



## ASPEN PRIZE

COMMUNITY COLLEGE  
EXCELLENCE



## AACC AWARD FOR STUDENT SUCCESS

PATHWAYS THAT LEAD TO  
STUDENT SUCCESS



# MILESTONES TOWARD OUR MOONSHOT

Access, Success, & Completion



# THEN & NOW

2018

2023

60,818

72,000



Enrollment

9,060

14,210



College Freshmen

13,160

14,164



HS Dual Credit Enrollment

4.4  
Years

3.7  
Years



Time to Degree

 16%

 56%

 8%

 8 Months

# 5 YEAR INITIATIVES



2019



 **Alamo  
PROMISE**

2020



**Student  
Advocacy  
Network**

2021



**AlamoBOOKS+**

2021



**Launch of Bachelor  
of Nursing Program**



2021



**Transfer Advising Guides (TAGS) Reduced Time to Completion**

2023



**Expansion of AlamoPROMISE to all Bexar County HS Seniors**



2024



**Capital Improvements Projects Completion**

# TUITION-FREE COLLEGE & TRAINING



- Tuition-free college for graduating Bexar County Seniors
- Supported by Public, Private and ACD funds
- Program launch in 2019
- Available Countywide
- 16,004 students since inception



## Record 72,000 Fall 2023

First-time in college enrollment at all-time high



**Keren Morin Lugo**  
Promise Scholar  
Palo Alto College

“AlamoPROMISE has taught me that my hard work does not go unnoticed. It reminds me of the saying “querer es poder” or if there’s a will there’s a way.”



# FUTURE FOCUS

Expanding the Talent Pipeline

## FUTURE MILESTONES

### New Workforce Programs to Meet Demand

- Over 30 New High-Wage, High-Demand Programs
- 59 New Certificates & Skills Awards
- 13 Upcoming Programs slated for Fall 2024

# DOUBLING WORKFORCE CAPACITY IN 5 YEARS



## FUTURE MILESTONES

# HIGH-WAGE, HIGH-DEMAND

Average 3-year post graduation salary

**\$53,711**



**Healthcare**

**\$53,571**



**Information Technology**

**\$51,379**



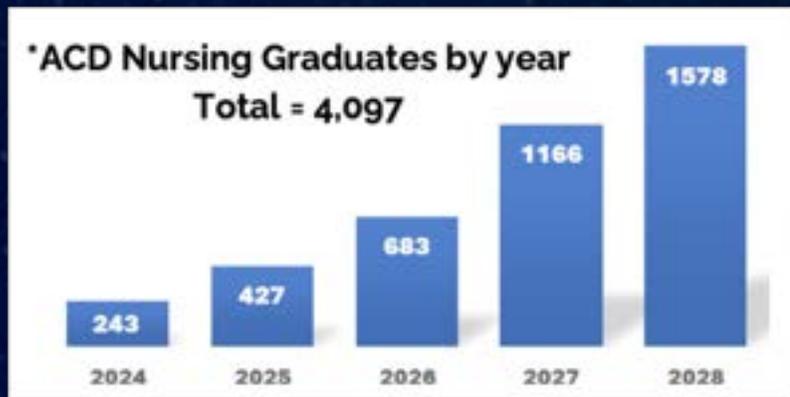
**Manufacturing**

## FUTURE MILESTONES

# 4,000+ NEW NURSES ADDED TO WORKFORCE by 2028

### Nursing Pathways at ACD

- Licensed Vocational Nurse
- Associate Degree in Nursing
- Bachelor Degree in Nursing



## FUTURE MILESTONES

# BACHELOR'S DEGREE OFFERINGS



2021



**SAC – Nursing**

Launched Fall 2021

2024



**NVC – Cloud Computing**

**PAC – Operations Management**

**SPC – Cybersecurity**

**NLC (In Development)**



# FUTURE FOCUS

Enhancing Business and Industry Partnership

## FUTURE MILESTONES

# MICRO-CREDENTIALS AND ESSENTIAL SKILLS TRAINING

- Enhanced emphasis on Micro-credentials and Marketable Skills
- Provide credited badges for learners to affirm their marketable skills with employers.



## FUTURE MILESTONES

# EXPAND WORKPLACE LEARNING

- Expand workplace learning to offer more hands-on training
- Incorporate career pathway advising
- Connect students and faculty with the employers



## FUTURE MILESTONES

# INDUSTRY ACCOUNT EXECUTIVES

- Deploy Industry Account Executives as a single point of contact between industry partners and colleges.



# FUTURE ASPIRATIONS

**Ending the Struggle: San Antonio Declared Poverty-Free Zone**

RETHINKING COLLEGE

Support Provided By: [SEARCH HERE](#)

Related: [PBSO PUBLIC INFORMATION: Comprehensive](#)

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 EXPRESSNEWS.COM • THURSDAY, JULY 24, 2023 • VOL. 124, NO. 312 • \$2.00

## Workforce Revolution: San Antonio Top Source of High-Demand Talent in Nation

**\$23 million center on the far South Side is part of an Alamo Colleges building boom**

By Scott Mackintosh

The Alamo Colleges District plans to launch the city's newest evening school on the far South Side, where many residents struggle to find nearby health care providers.

The district is spending the

Fairfield College program from the ground up in a new building that also will house job training and adult literacy classes when it opens next month.

"The latest facility is a construction boom driven by a \$400-million bond package that voters approved in 2021," said the Southside Education and Training Center

will come with rooms and equipment that will put morning students in hospital-like settings and situations, including state-of-the-art business computer labs.

It will have a pair of large "walk-ins," each with a hospital bed.

The evening program's director, Denise Wells, said the center would be of benefit to the Southside community at the site.

Denise Wells, evening program director at Fairfield College, stands in front of the new center.

PHOTO COURTESY OF FAIRFIELD COLLEGE

**SAN ANTONIO BUSINESS JOURNAL**

## SAN ANTONIO'S SUCCESS STORY: San Antonio Tops National Charts in College Graduation Rates

**COVER STORY**

**TRANSPORTATION**  
 W&A is pursuing an alternate funding route for a second Advanced Rapid Transit corridor.  
 BY SCOTT BAILEY, 6

**LOGISTICS**  
 Robots and employees work together processing and packing packages on the East Side.  
 ZOE DUTTLE, 12

**HOMEBUILDING**  
 Reduced demand from builders will limit supply of vacant developed home lots surging.  
 SAMI BOO CHALOUK, 6

**REAL ESTATE LAW FIRMS**  
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# Partnering to end poverty through education and training

