



SLC Leadership Institute Retreat

June 21 & 22, 2022



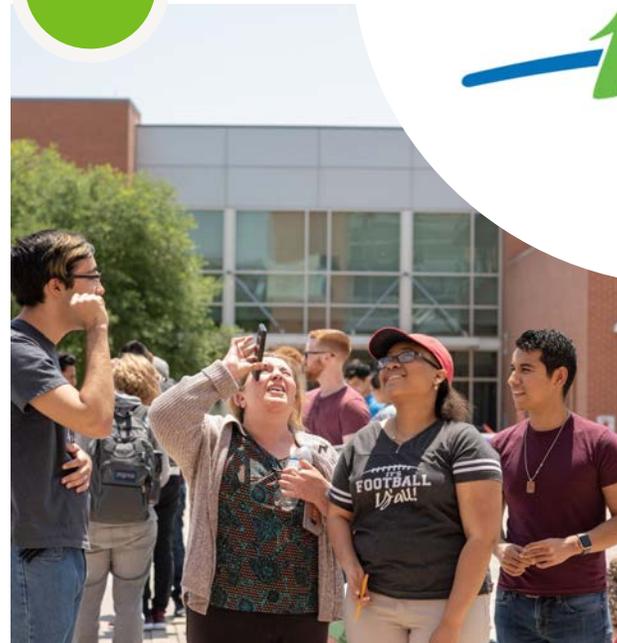
ALAMO COLLEGES DISTRICT

Northeast Lakeview College

15 years



ALAMO COLLEGES DISTRICT



Topic 1

Enrollment and Service Area Trends

NLC Market Service Area Analysis

Employment in the New Economy

In the 21st-century U.S. economy, nearly two-thirds of all jobs require education and training beyond high school. One growing sector is jobs that pay between \$35,000 and \$75,000 a year² in fields such as advanced manufacturing, energy, health care, information technology, and science, technology, engineering and mathematics (STEM).³ To secure these jobs, individuals need to know how to analyze data, apply math, use technology, think critically and solve problems — skills students can develop in high schools, work-based training programs, community and technical colleges, and universities.

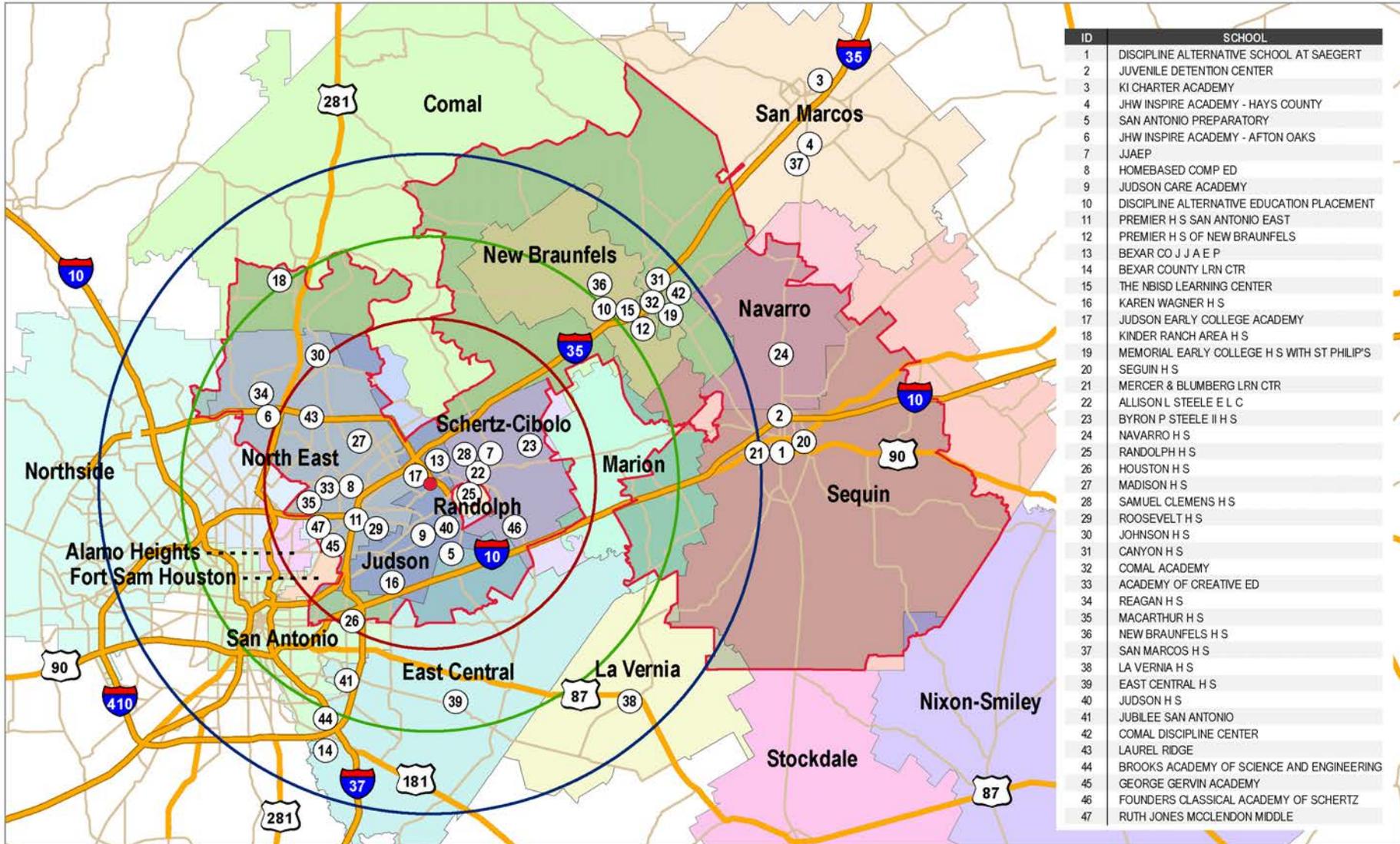


- Technology is causing shifts in workforce
- Low-skilled workers are left behind
- Workers need education and training
- It's a multigenerational crisis
- Middle – skills jobs provide opportunities
- Adult education programs improvements
- Many challenges to educating adults

2021 ISD Boundaries and Institutions Offering 12th Grade Institution

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F

Geographical Footprint



0 2.5 5 10 Miles
 Source: US Census, ESRI, Texas Education Agency, and Facility Programming and Consulting

● Northeast Lakeview Campus
 ■ NLC Catchment Area, 2019F
 ○ 10 Miles ○ 15 Miles ○ 20 Miles



NLC Student Population Density

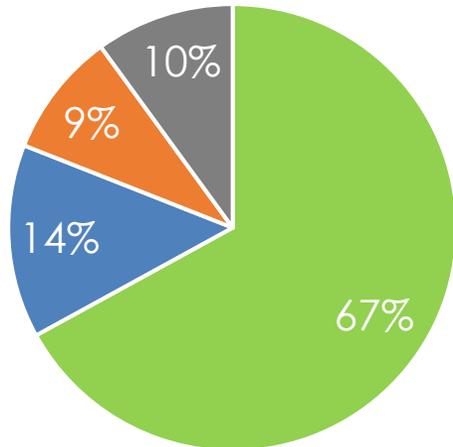
Fall 2017

- 76% Bexar County
- 24% Outside Bexar County

Fall 2021

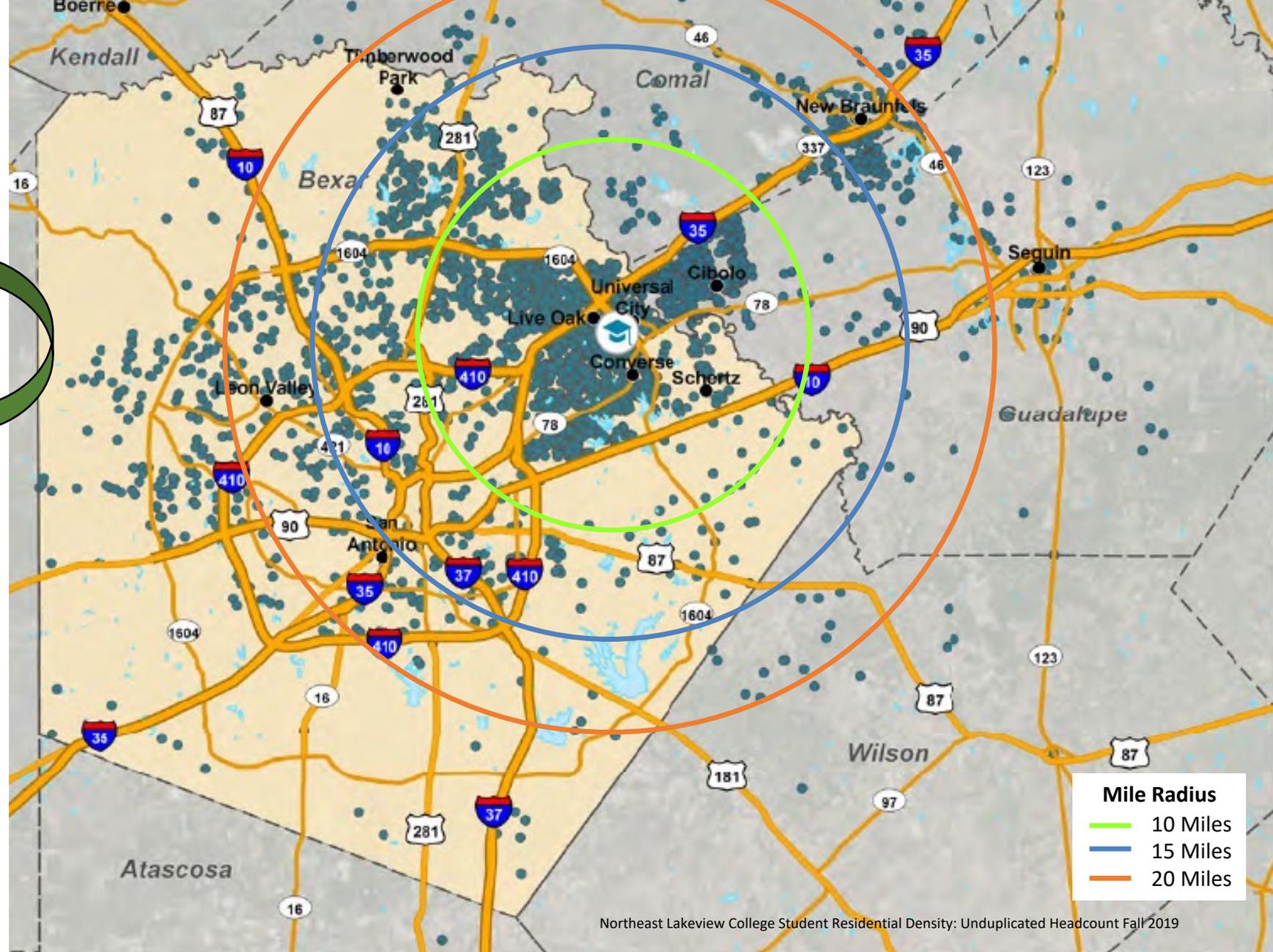
- 69% Bexar County
- ✓ **31% Outside Bexar County**

% of Students by Mile Radius from Campus



20 miles and less = 90%

■ ≤ 10 ■ ≤ 15 ■ ≤ 20 ■ > 20



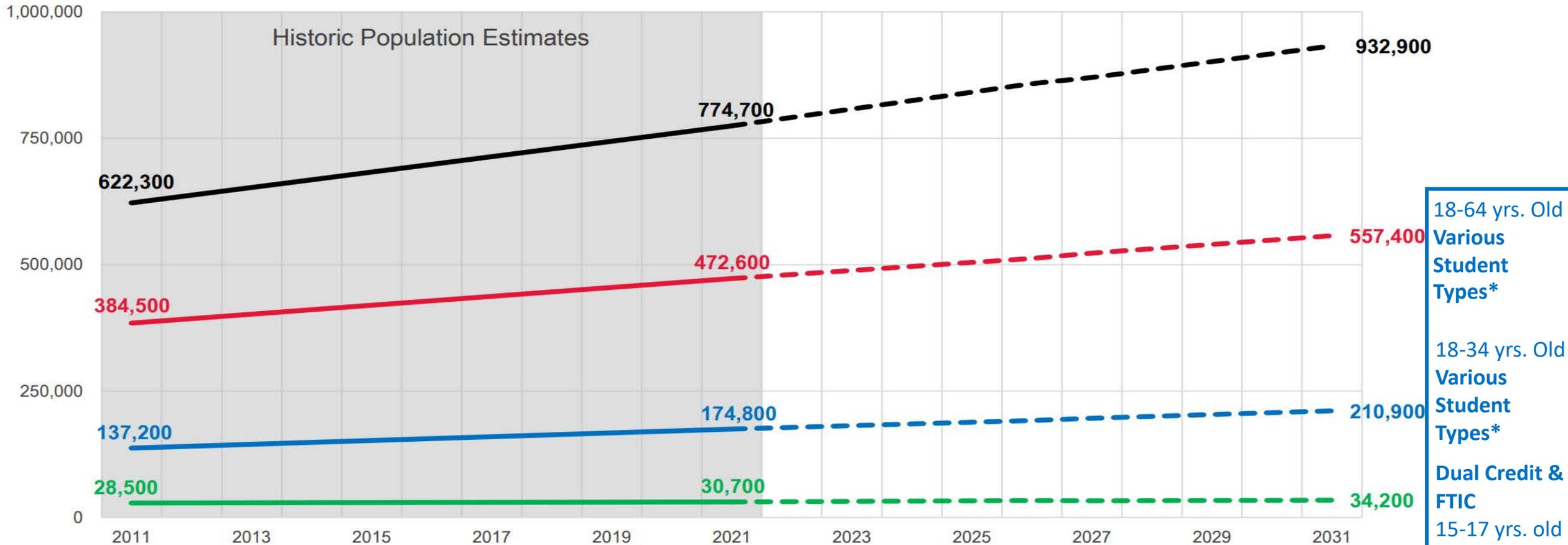
Northeast Lakeview College Student Residential Density: Unduplicated Headcount Fall 2019



Historic and Projected Population Estimates

Alamo: Northeast Lakeview Catchment Area, 2019F

SOURCE: ESRI and Facility Programming and Consulting



— 2011-21 Total Population CNG: 152,400, 24.5% or CAGR 2.2% || 2021-31 CNG: 158,100, 20.4% or CAGR 1.9%
 — 2011-21 Population Age 18-64 CNG: 88,100, 22.9% or CAGR 2.1% || 2021-31 CNG: 84,700, 17.9% or CAGR 1.7%
 — 2011-21 Population Age 18-34 CNG: 37,600, 27.4% or CAGR 2.5% || 2021-31 CNG: 36,200, 20.7% or CAGR 1.9%
 — 2011-21 Population Age 15-17 CNG: 2,200, 7.6% or CAGR 0.7% || 2021-31 CNG: 3,500, 11.6% or CAGR 1.1%

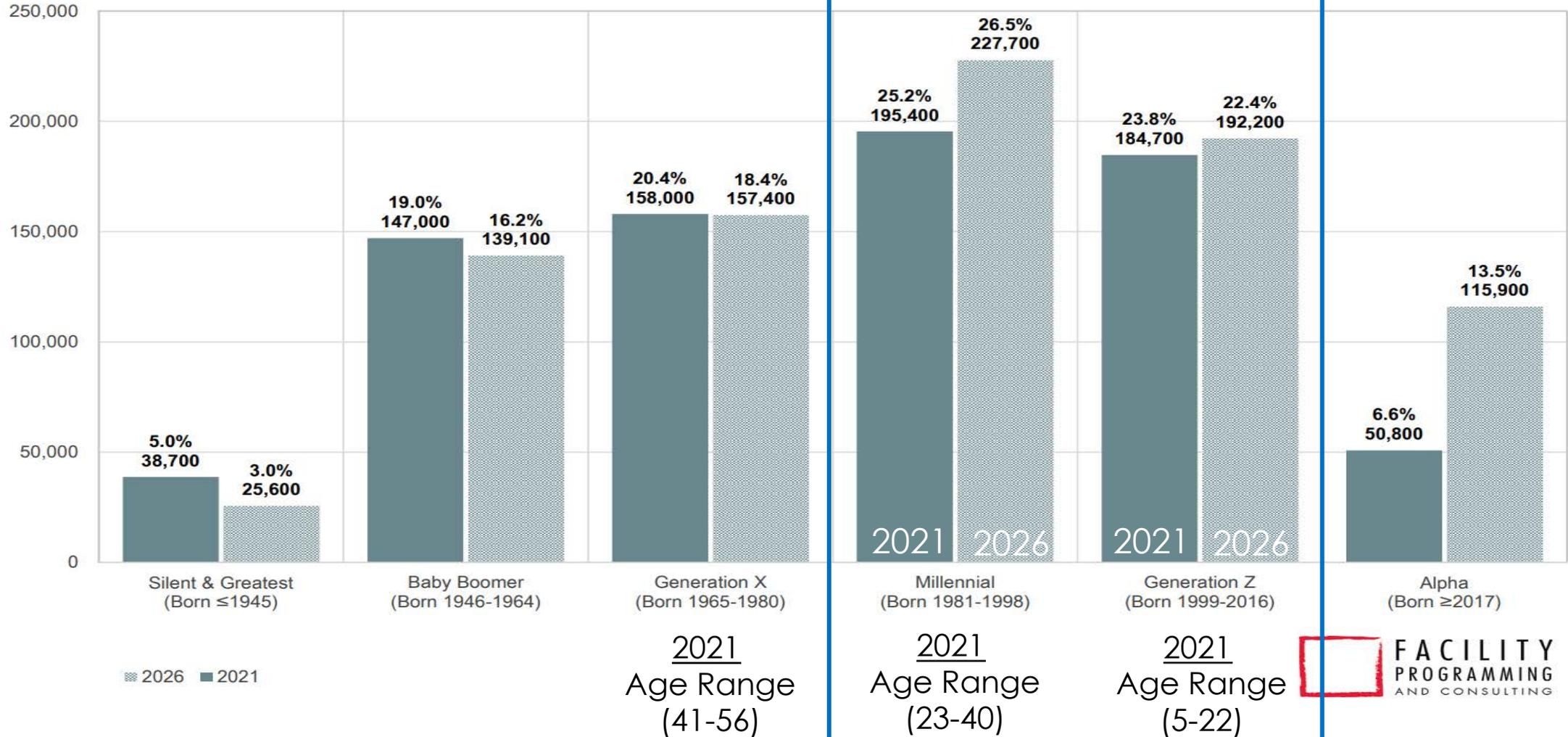


*Note: NLC IRPE Enrollment Scrub Analysis has trend data on age groups by student types

Share of Population by Generation, 2021 and 2026

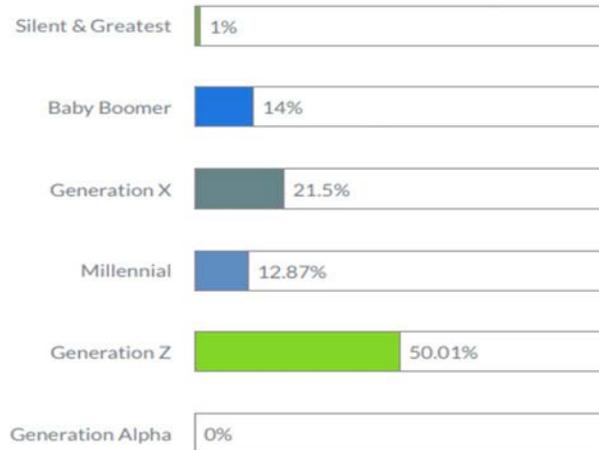
Alamo: Northeast Lakeview Catchment Area, 2019F

SOURCE: ESRI and Facility Programming and Consulting

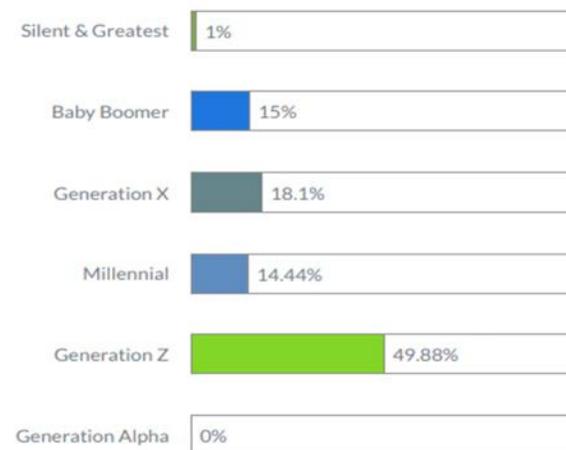




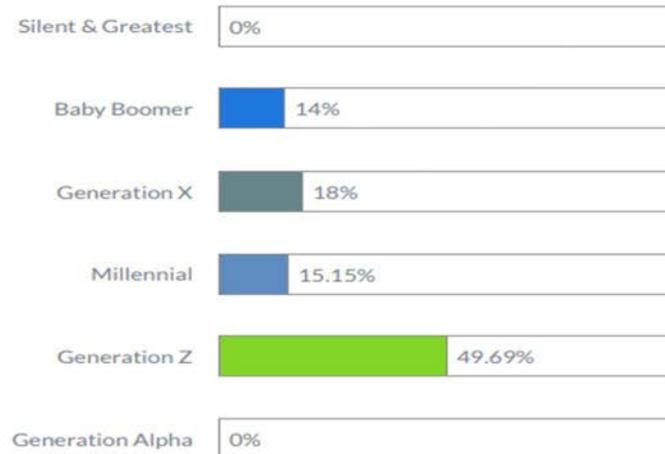
Student Profile by Generation Categories



Enrollment by Generation



Enrollment by Generation



Stop Outs by Ethnicity - Service Area Footprint

Percentages are calculated across for each semester grand total. For example, 13% or (134 African American students were stop outs in Spring 2021) of the grand total 1,043

Semester Last Enrolled	African American	%	Asian	%	Hispanic	%	Other	%	White	%	Grand Total
Spring 2021	134	13%	28	3%	597	57%	19	2%	265	25%	1,043
Spring 2019	93	16%	13	2%	298	50%	15	3%	176	30%	595
Spring 2018	56	13%	7	2%	200	48%	15	4%	140	33%	418
Fall 2020	108	14%	17	2%	380	51%	24	3%	216	29%	745
Fall 2019	91	15%	13	2%	308	52%	11	2%	175	29%	598
Fall 2018	62	13%	18	4%	227	49%	10	2%	144	31%	461
Five Semester Grand Total	544	14%	96	2%	2,010	52%	94	2%	1,116	29%	3,860

- Over the course of 5 academic semesters, stop out have increased
- There are variations when reviewing by ethnicity

Source: Alamo TableauProd; Stopout data are updated once after each Fall and Spring term. This schedule is dependent on certified CBM001 data for enrollment, end-of-term graduate data to exclude graduates, and National Student Clearinghouse submission dates for certified transfer data (January for Fall; May for Spring) to exclude transfers.

Stop Outs by Gender by Ethnicity

(Service Area Footprint)

Semester Last Enrolled by Gender	African American	Asian	Hispanic	Other	White	Grand Total
Female	231	48	1,073	50	540	1,942
· Fall 2018	21	8	118	7	70	224
· Fall 2019	34	4	132	4	74	248
· Fall 2020	50	12	236	15	115	428
· Spring 2018	25	4	96	8	69	202
· Spring 2019	39	6	155	6	70	276
· Spring 2021	62	14	336	10	142	564
Male	313	48	937	44	576	1,918
· Fall 2018	41	10	109	3	74	237
· Fall 2019	57	9	176	7	101	350
· Fall 2020	58	5	144	9	101	317
· Spring 2018	31	3	104	7	71	216
· Spring 2019	54	7	143	9	106	319
· Spring 2021	72	14	261	9	123	479
Grand Total	544	96	2,010	94	1116	3,860

Source: Alamo TableauProd; Stopout data are updated once after each Fall and Spring term. This schedule is dependent on certified CBM001 data for enrollment, end-of-term graduate data to exclude graduates, and National Student Clearinghouse submission dates for certified transfer data (January for Fall; May for Spring) to exclude transfers.

Stops Outs: Satisfactory Academic Progress by Equity (Service Area Footprint)

Eligible for Financial Aid

Satisfactory Academic Progress	African Amer.	Asian	Hisp.	Other	White	Grand Total
Academic Plan-Continuation	3		7	1	5	16
End Term Suspension	8	4	32	1	6	51
Meets Satisfactory Acad Prog	185	44	818	46	545	1,638
Probation- Appeal Approved	3		10		2	15
Grand Total	199	48	867	48	558	1,720

- 45% of stop outs are eligible for financial aid (1,720/3,860)
 - Out of the 1,720 students, female students make up 53% (903) who are eligible for financial aid

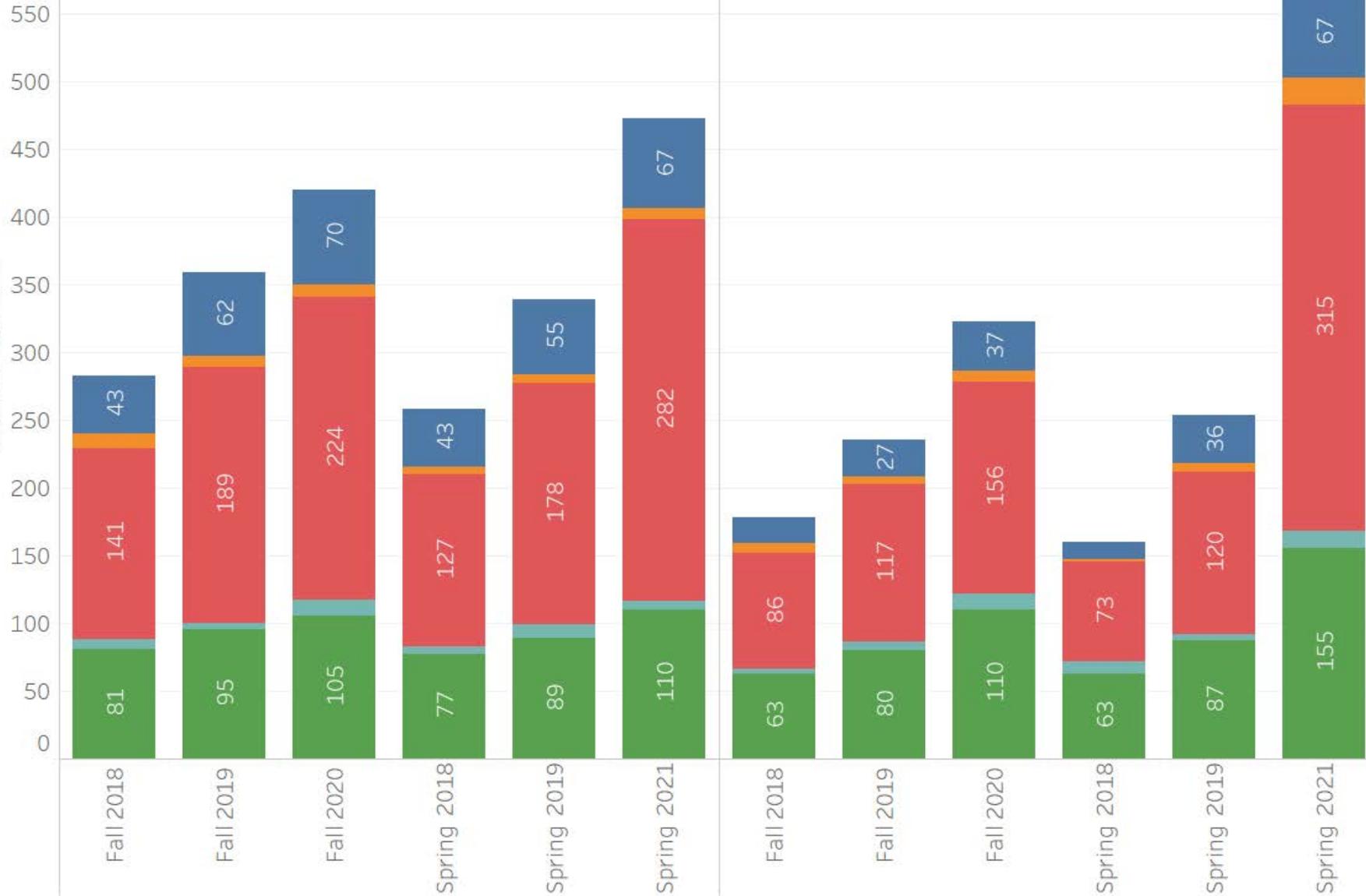
Non-Eligible for Financial Aid

Satisfactory Academic Progress	African Amer.	Asian	Hisp.	Other	White	Grand Total
Suspension 150% + Comp Rate	1		18		4	23
Suspension 150% + GPA	1		1			2
Suspension 150% Timeframe	6	1	19	1	15	42
Suspension 150%+GPA+Comp	3		6		2	11
Suspension Completion Rate	64	11	276	9	121	481
Suspension GPA	55	3	135	5	82	280
Suspension GPA + Comp Rate	210	33	686	31	333	1,293
Grand Total	340	48	1,141	46	557	2,132

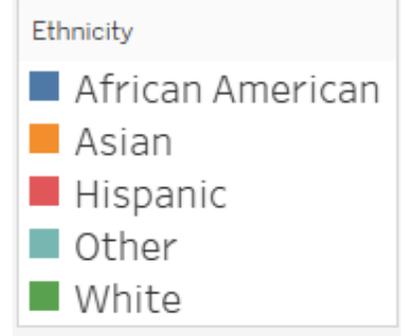
- 55% of stop outs are non-eligible for financial aid (2,132/3,860)
 - Out of the 2,132 students, males students make up 52% (1,099) who are non-eligible for financial aid

Satisfactory Academic Progress (group) / Most Recent Enrollment
 Non-Eligible for Financial Aid Eligible for Financial Aid

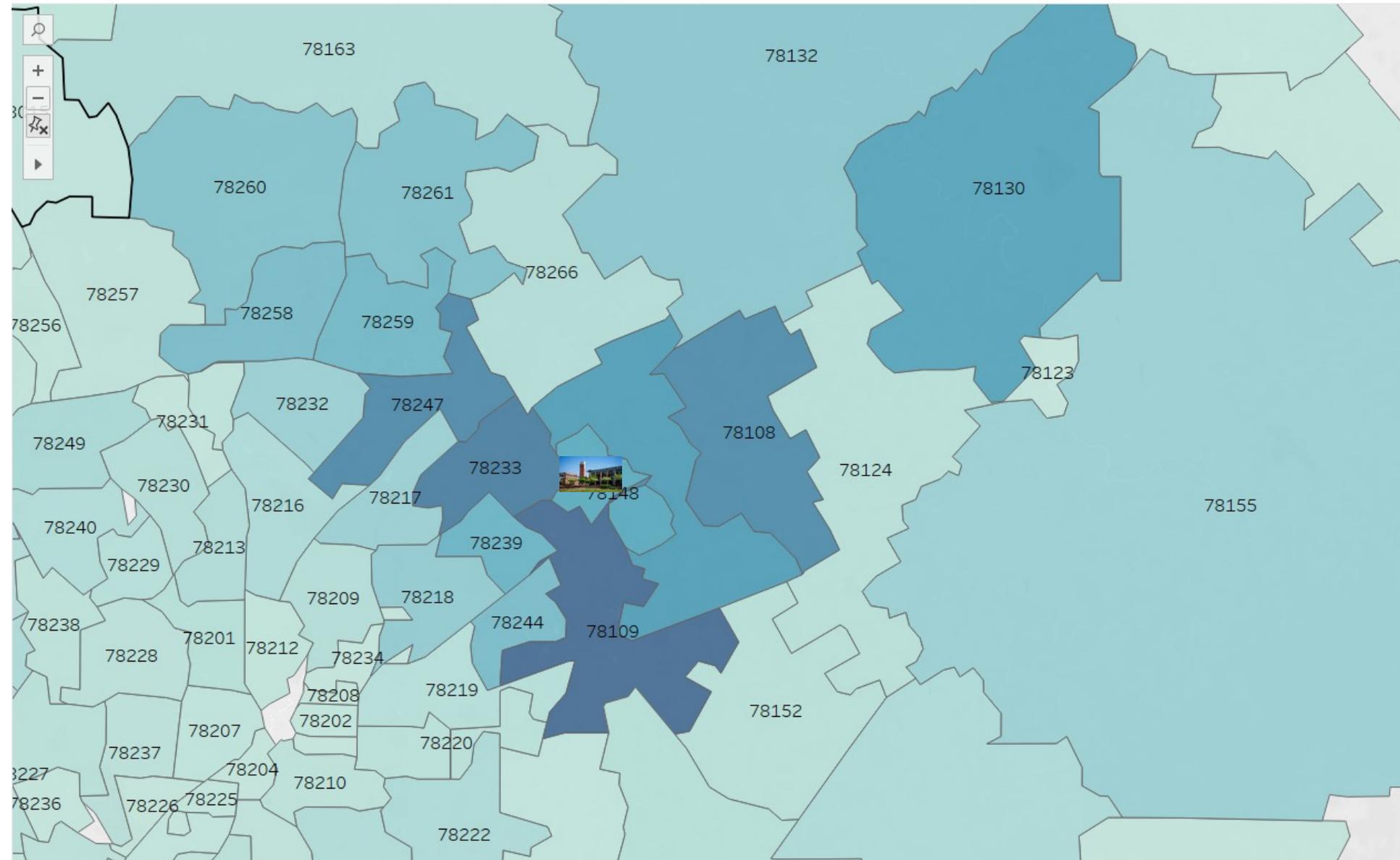
Count of Banner ID



*HSI Funding Implication



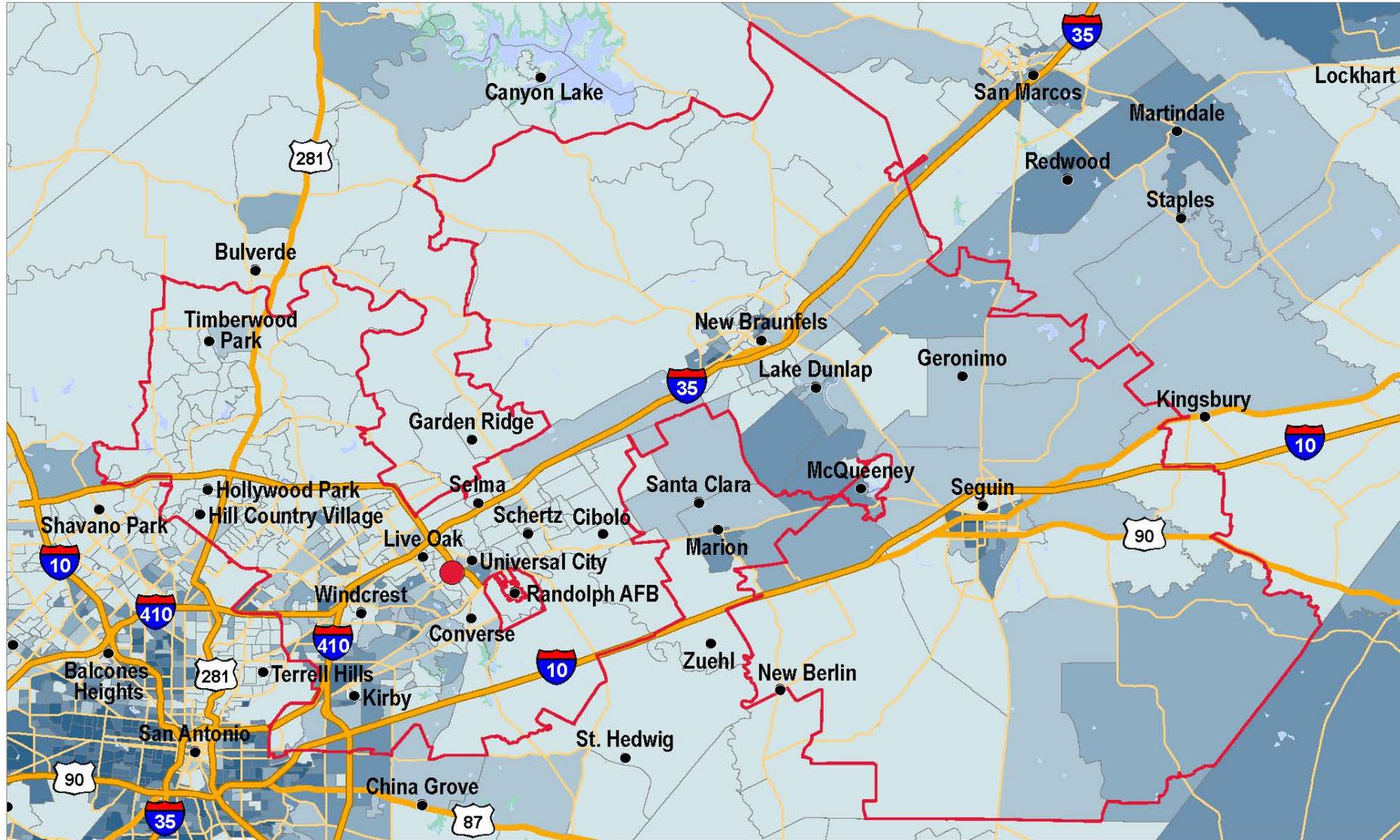
53% of Stop Outs Reside in 10 Zip Codes



Rank	Zip Code	Student Count	%
1	78109	323	8%
2	78233	277	7%
3	78247	249	6%
4	78108	245	6%
5	78154	199	5%
6	78130	185	5%
7	78148	165	4%
8	78239	144	4%
9	78259	132	3%
10	78258	123	3%
Total		2,042	53%

EDU ATTAINMENT: Percent of Population with ≤ High School/ No Diploma, 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F



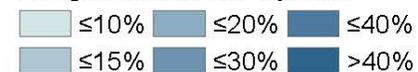
0 2.5 5 Miles

Source: ESRI and Facility Programming and Consulting

● Northeast Lakeview Campus

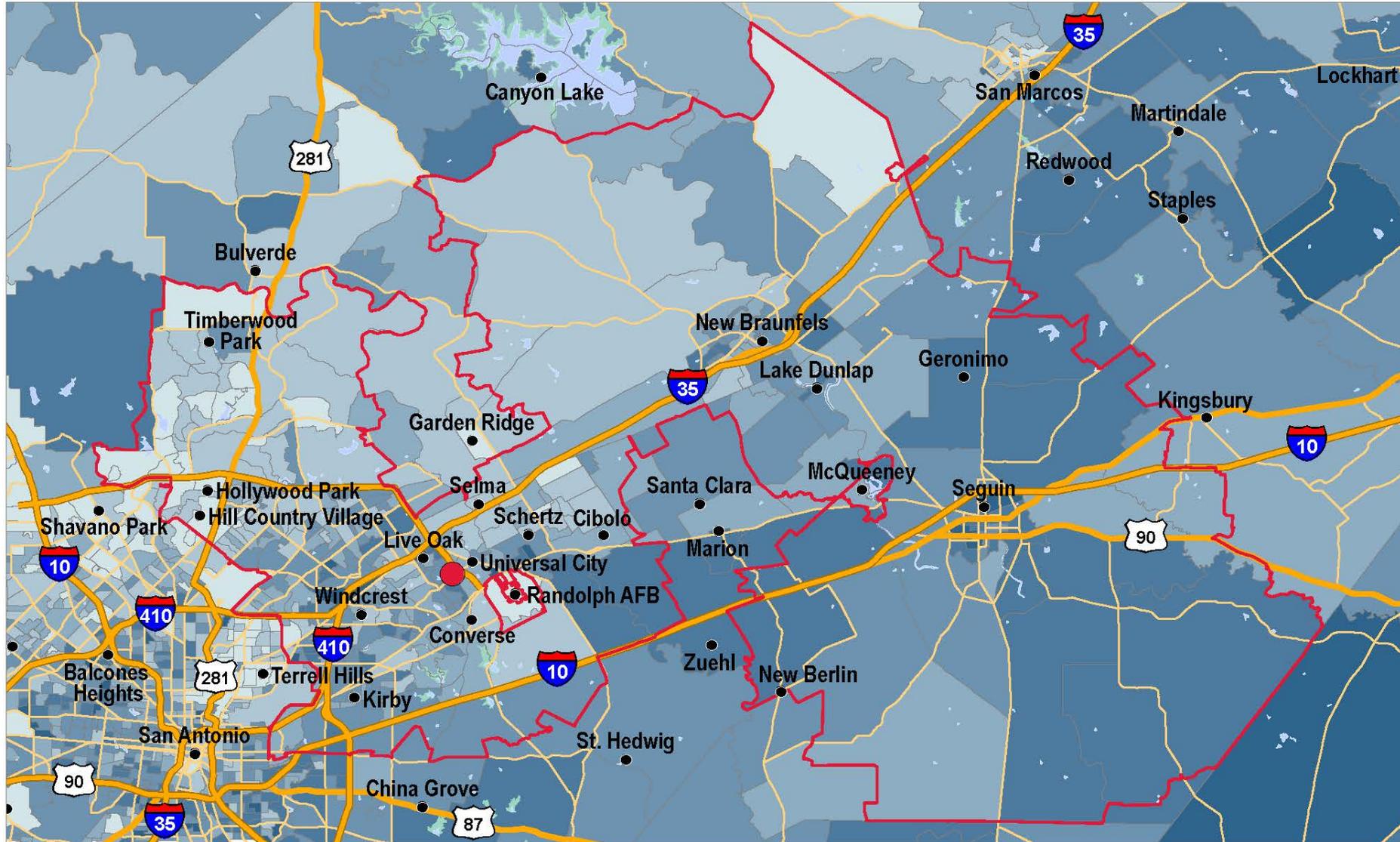
▭ Catchment Area, 2019F

≤ High School/ No Diploma



EDU ATTAINMENT: Percent of Population w/ High School Diploma/ Equivalent, 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F



0 2.5 5 Miles

Source: ESRI and Facility Programming and Consulting



Northeast Lakeview Campus



Catchment Area, 2019F

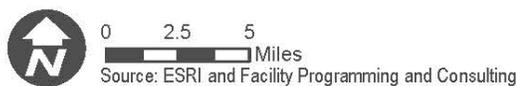
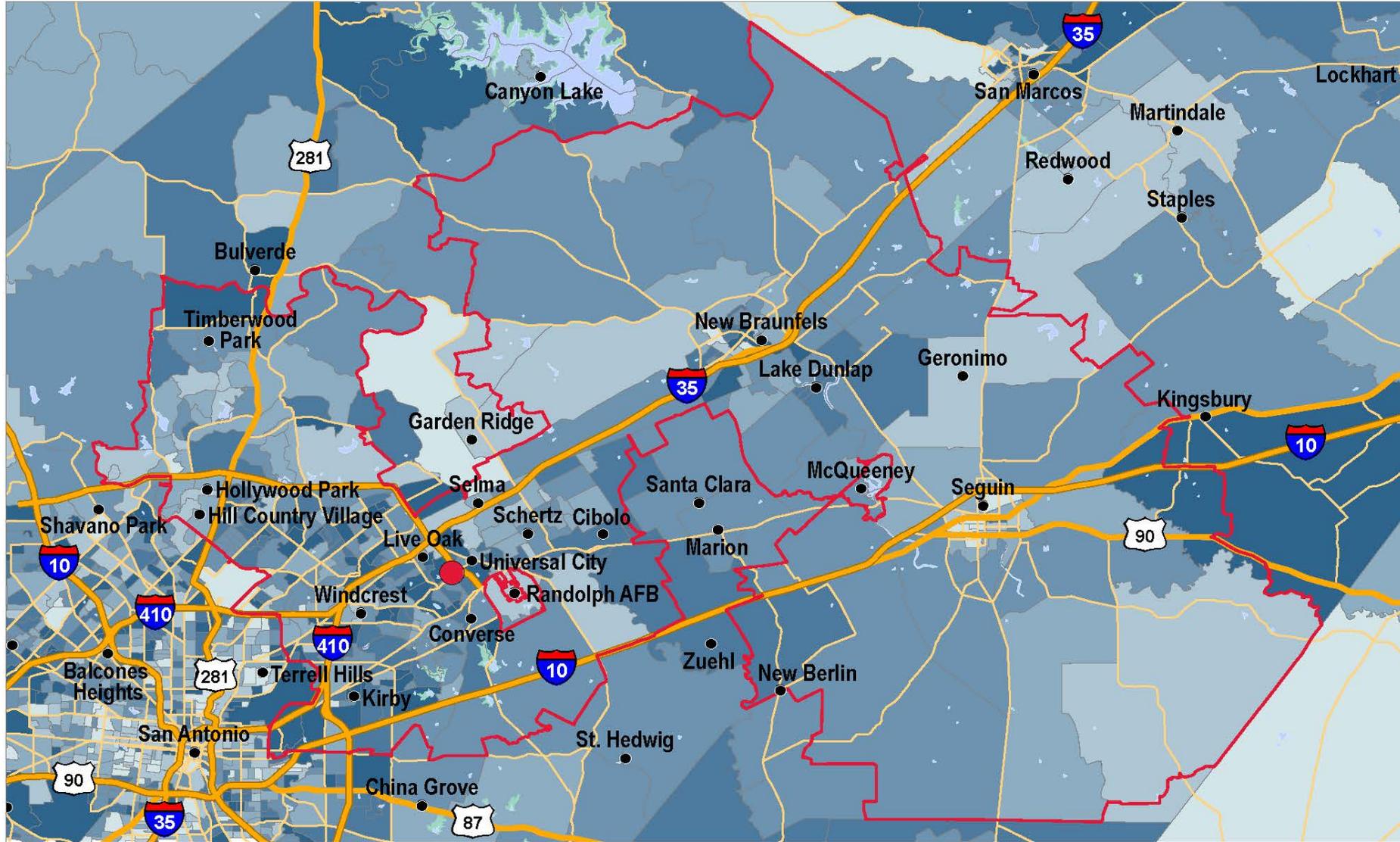
High School Diploma/ Equivalent



EDU ATTAINMENT: Percent of Population with Some College/ No Degree, 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F

Low Hanging Fruit



● Northeast Lakeview Campus
 □ Catchment Area, 2019F

Some College/ No Degree

≤10%	≤20%	≤30%
≤15%	≤25%	>30%

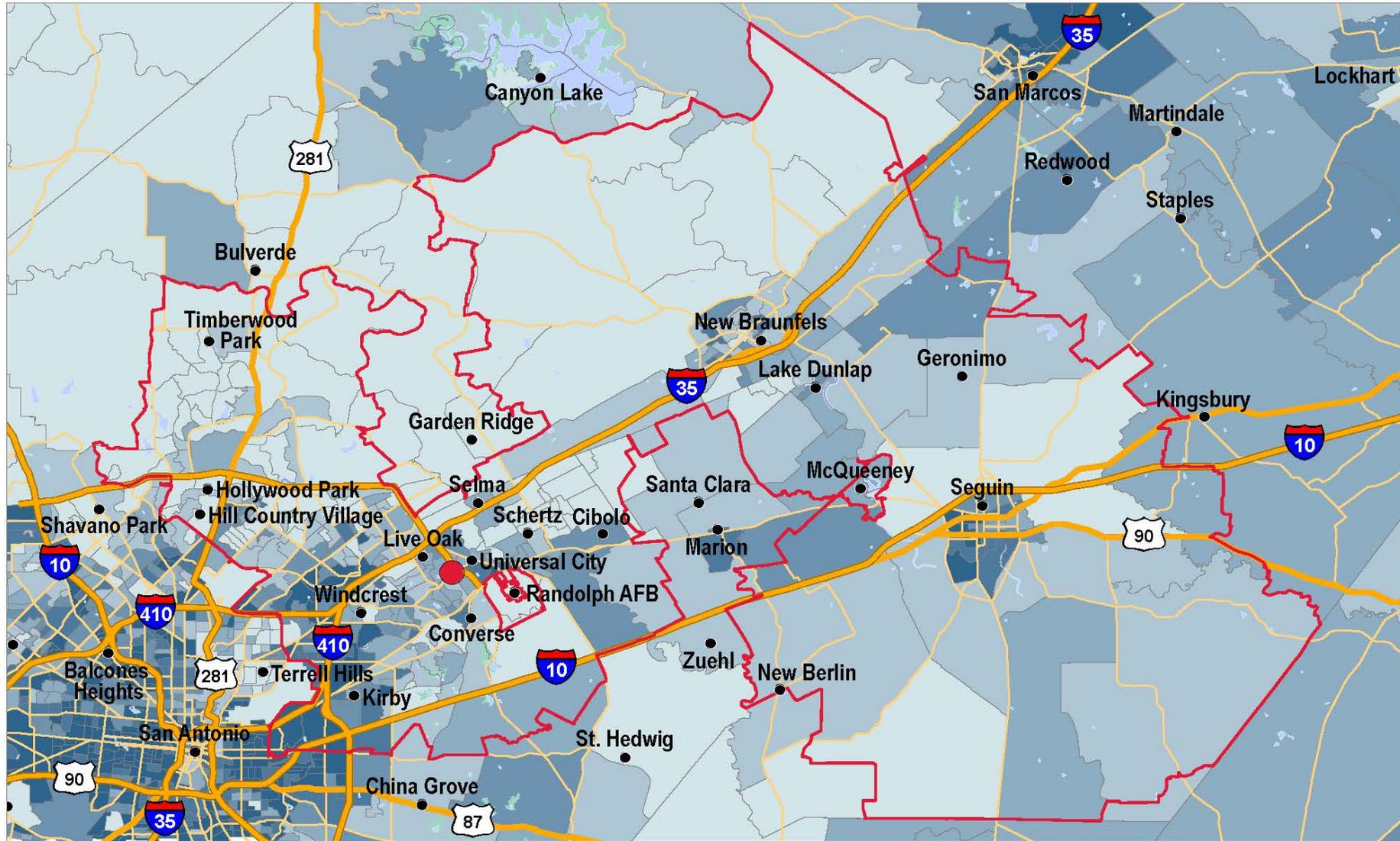
FACILITY PROGRAMMING AND CONSULTING

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INCOME: Percent of Households with Income <\$50,000, 2026

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F

Full-time Status Potential



0 2.5 5 Miles

Source: ESRI and Facility Programming and Consulting

- Northeast Lakeview Campus
- Catchment Area, 2019F

Household Income <\$50,000

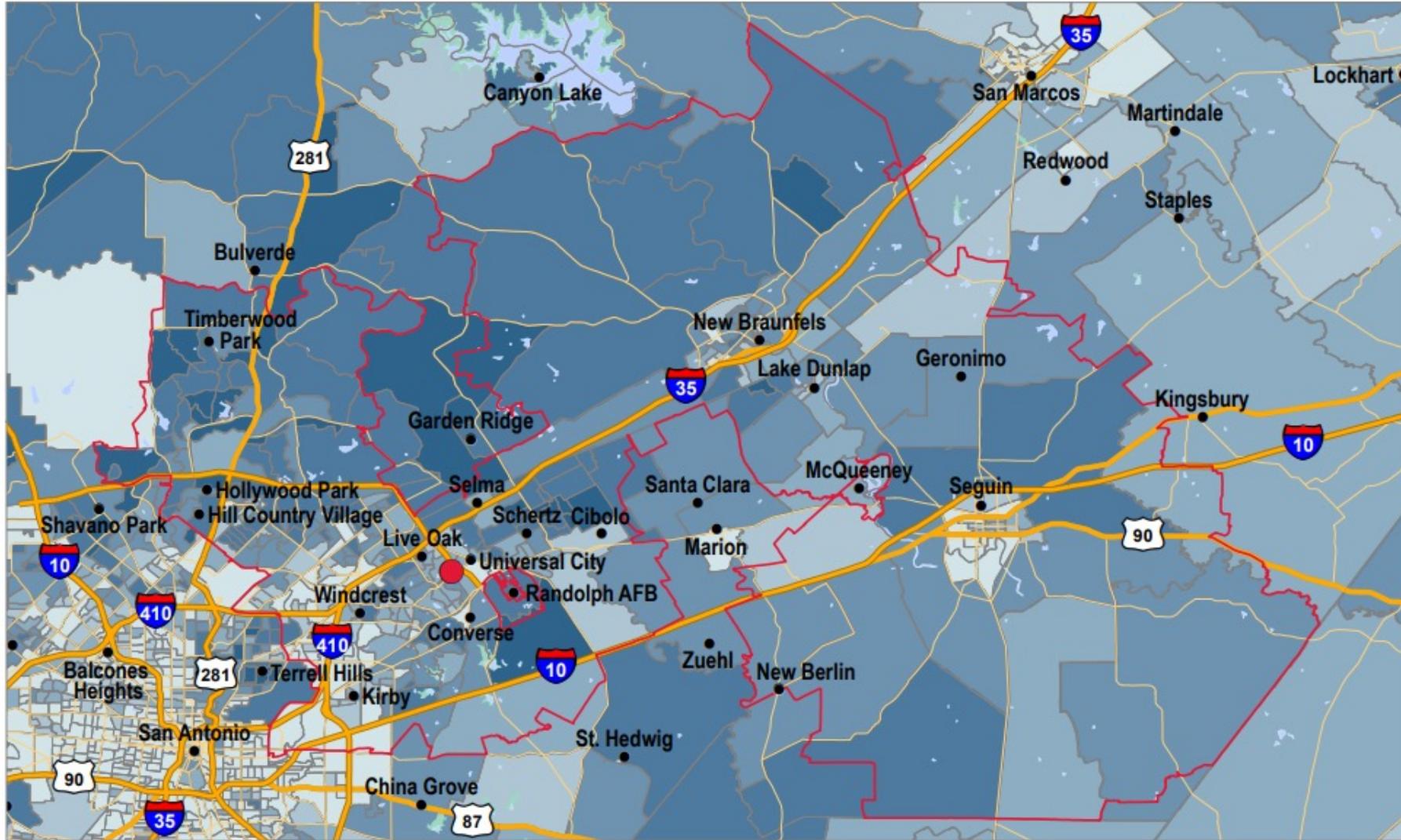
- ≤20%
- ≤30%
- ≤40%
- ≤50%
- ≤60%
- >60%



INCOME: Percent of Households with Income ≥\$50,000, 2026

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F

Part-time Status Potential



0 2.5 5 Miles

Source: ESRI and Facility Programming and Consulting



Northeast Lakeview Campus

Catchment Area, 2019F

Household Income ≥\$50,000

≤50% ≤70% ≤90%
≤60% ≤80% >90%

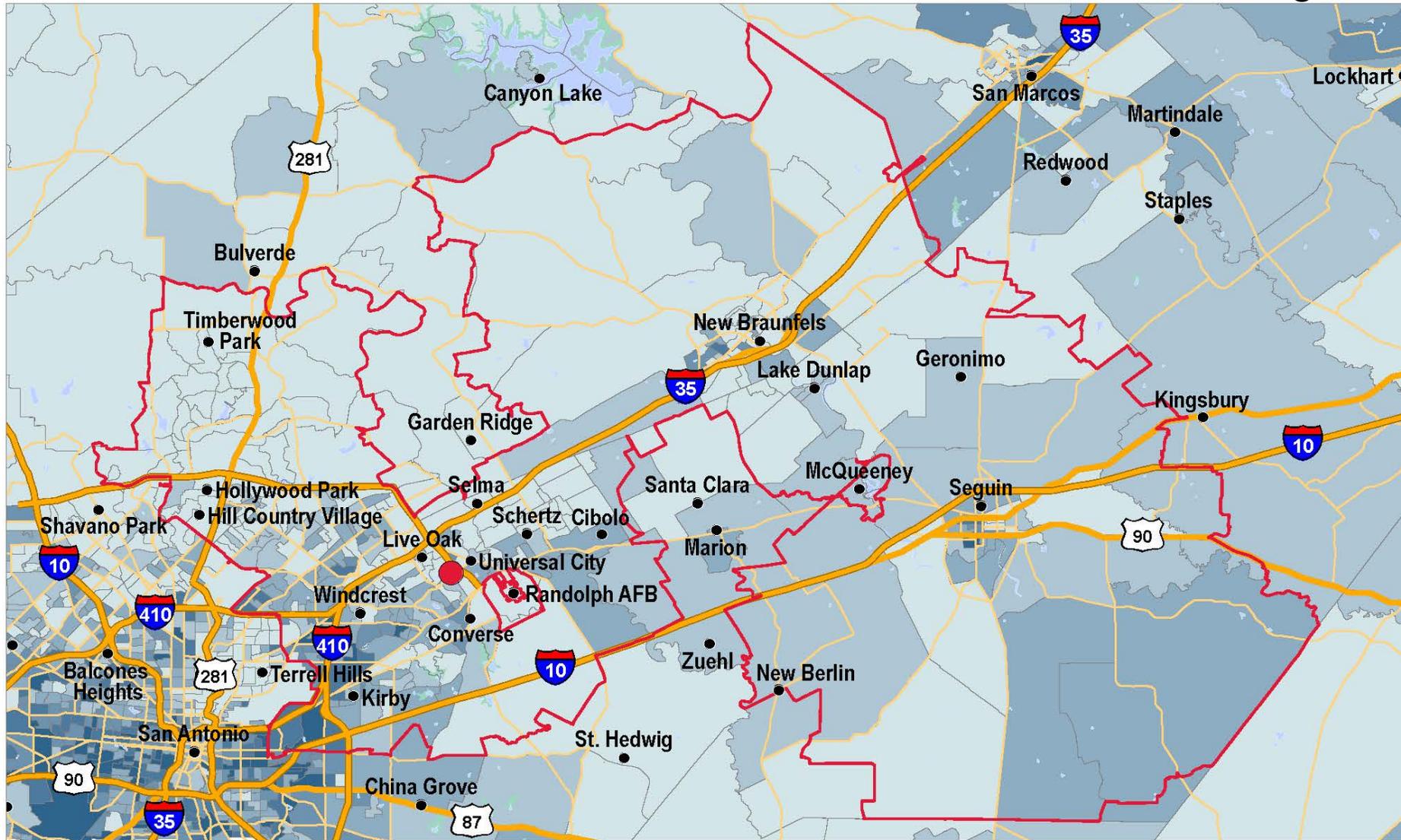


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INCOME: Percent of Households with Food Stamps/ SNAP, 2019 (ACS 5-Yr)

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F

Student Access/Intergenerational Barriers



0 2.5 5 Miles

Source: ESRI and Facility Programming and Consulting



Northeast Lakeview Campus



Catchment Area, 2019F

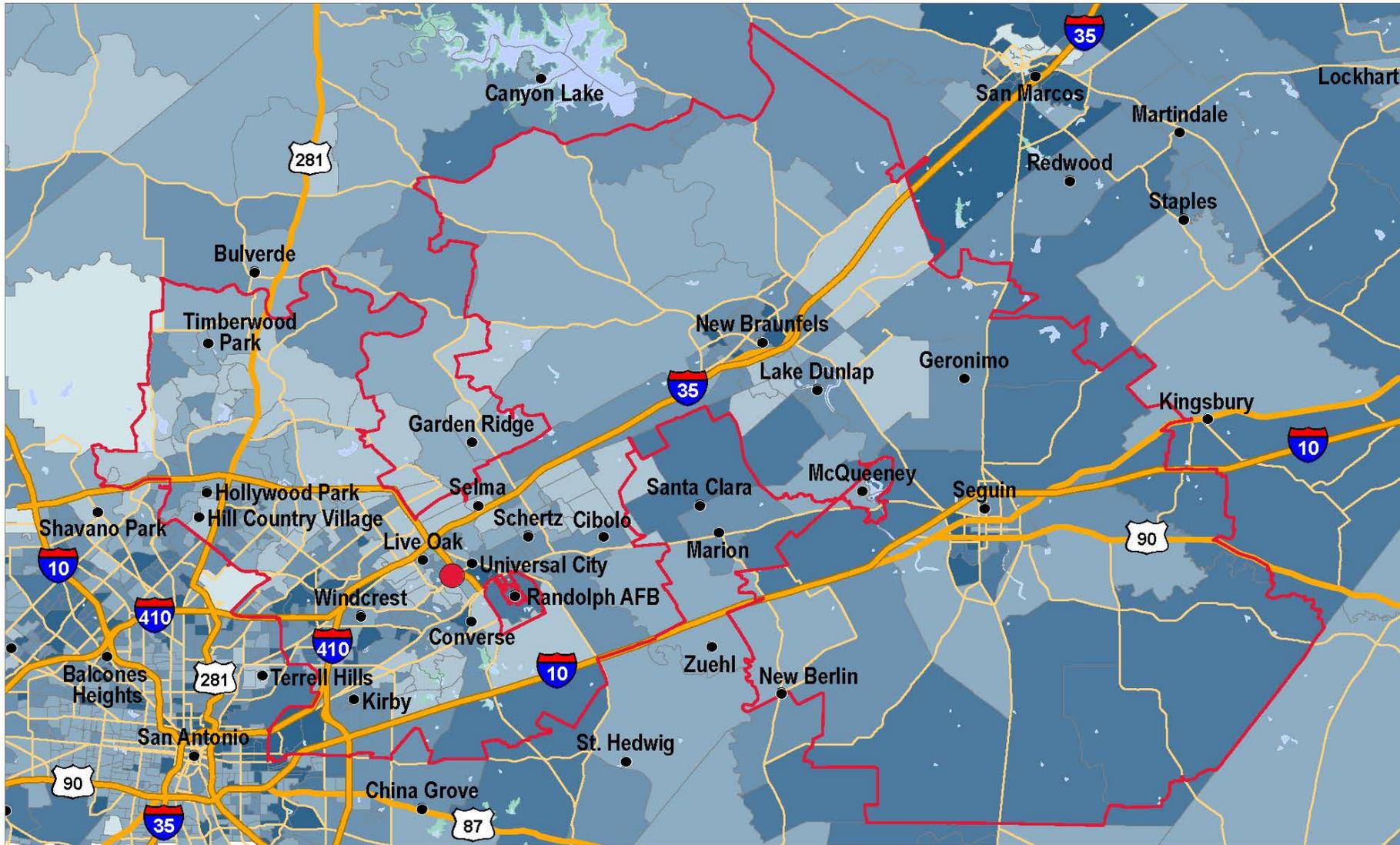
Households with SNAP



BEHAVIOR: Percent of Pers/ Household Finances Last 12 Mo: 1-Worse, 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F

Student Access Barriers



0 2.5 5 Miles

Source: ESRI and Facility Programming and Consulting



Northeast Lakeview Campus



Catchment Area, 2019F

Finances: Worse

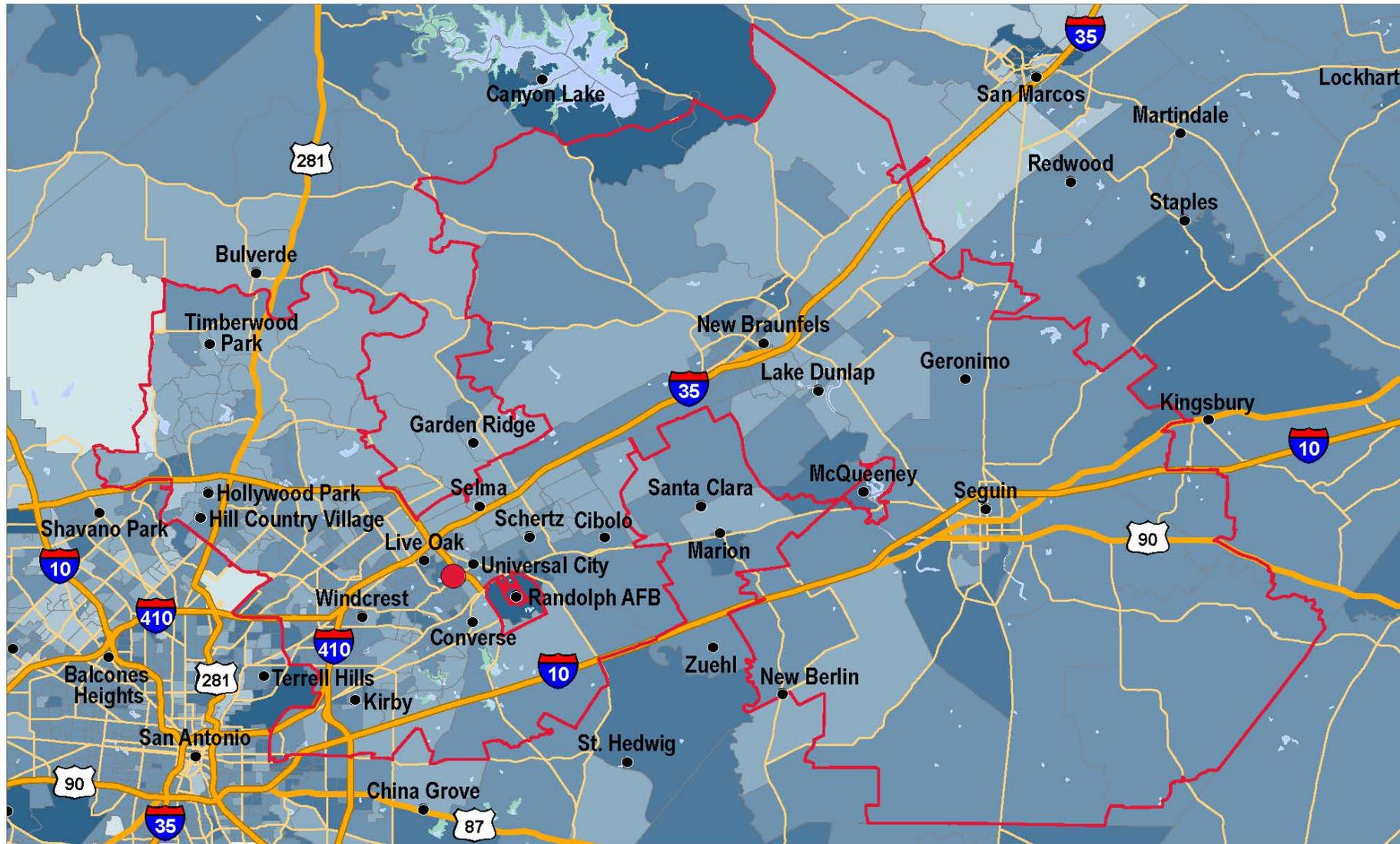


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BEHAVIOR: Percent of Pers/ Household Finances Last 12 Mo: 2-About Same, 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F

Student Access Barriers



0 2.5 5 Miles

Source: ESRI and Facility Programming and Consulting



Northeast Lakeview Campus



Catchment Area, 2019F

Finances: About Same

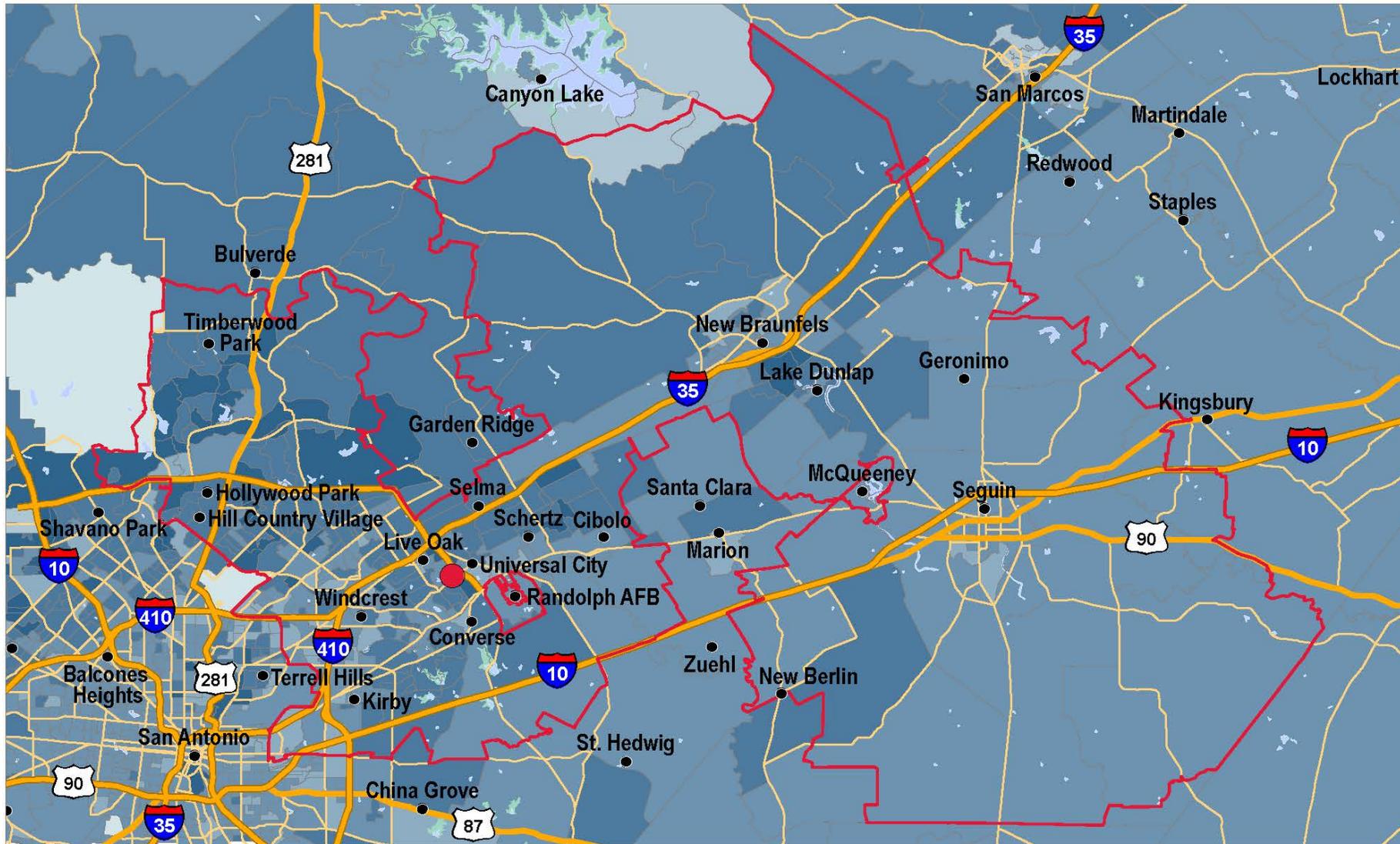


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BEHAVIOR: Percent of Pers/ Household Finances Last 12 Mo: 3-Better, 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F

Student Access Barriers



0 2.5 5 Miles

Source: ESRI and Facility Programming and Consulting

- Northeast Lakeview Campus
- Catchment Area, 2019F

Finances: Better

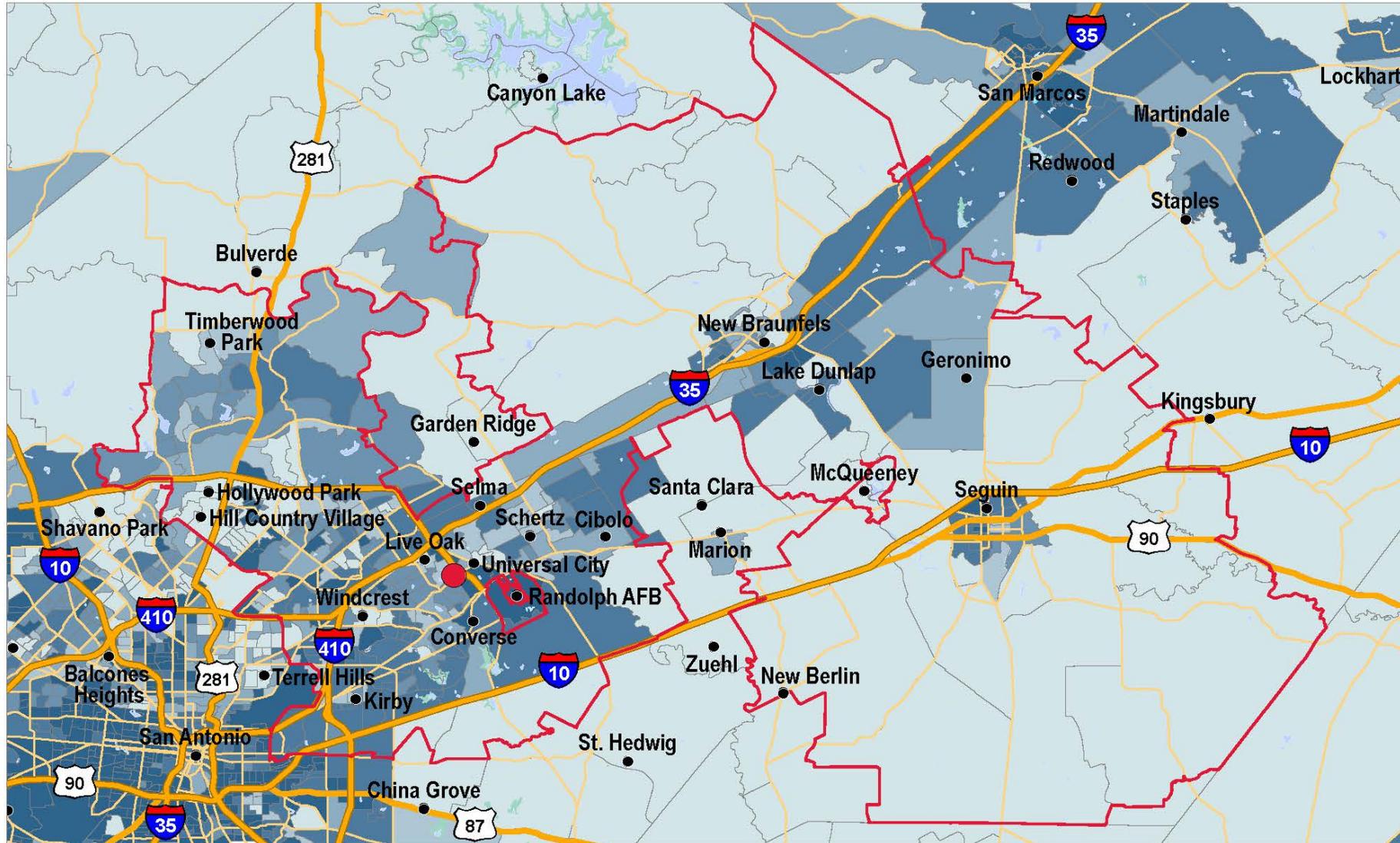
- | | | | | | |
|--|------|--|------|--|------|
| | ≤20% | | ≤30% | | ≤40% |
| | ≤25% | | ≤35% | | >40% |



BEHAVIOR: Percent to Start/ Return School Next 12 Mo: 3-Somewhat Likely, 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F

Student Access Barriers



0 2.5 5 Miles

Source: ESRI and Facility Programming and Consulting

- Northeast Lakeview Campus
- Catchment Area, 2019F

Return to School: Somewhat Likely

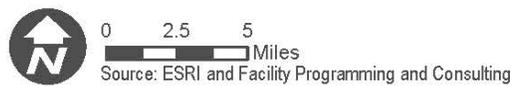
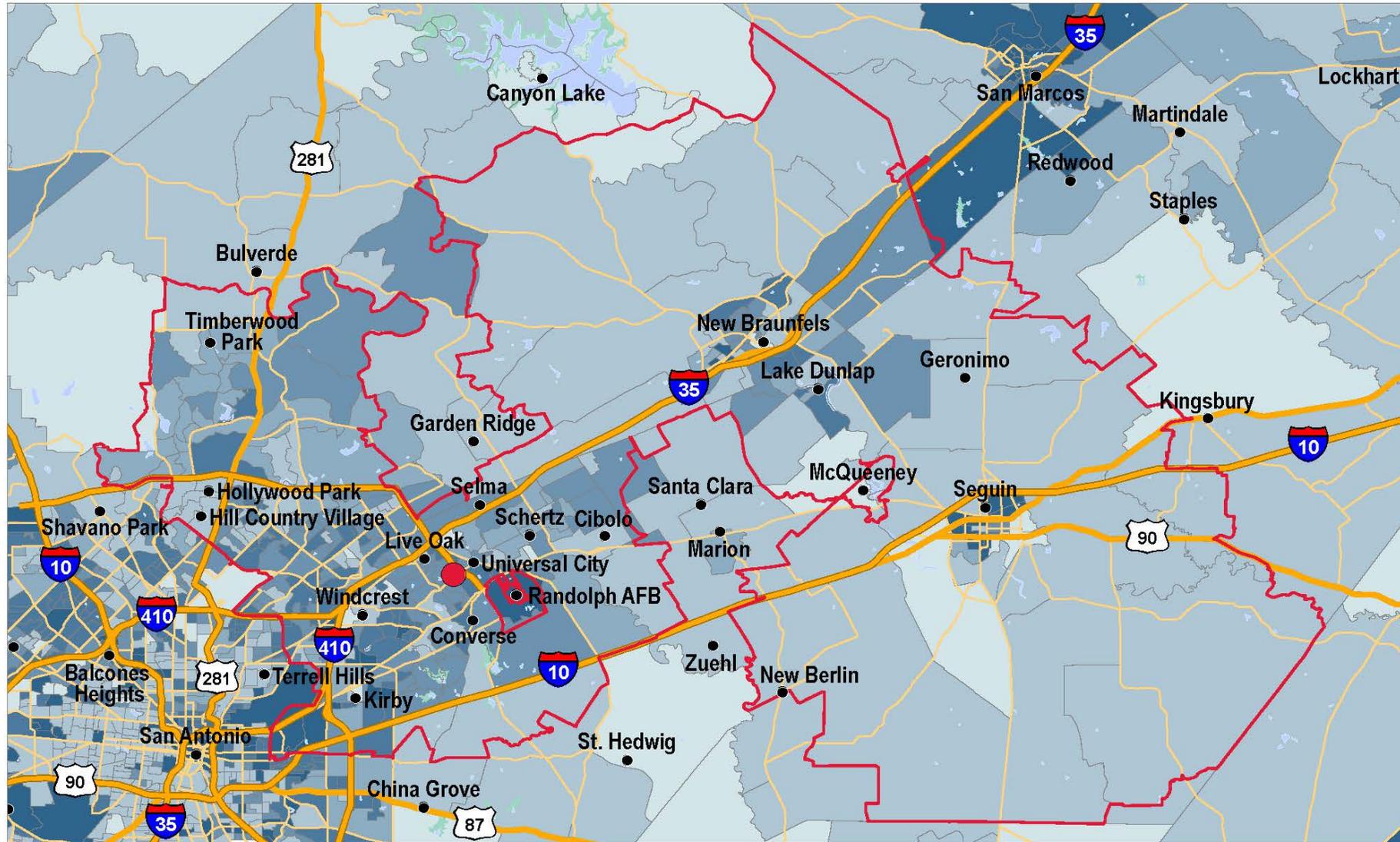
- | | | |
|---|---|--|
| ≤4.0% | ≤6% | ≤10% |
| ≤5% | ≤7% | >10% |



BEHAVIOR: Percent to Start/ Return School Next 12 Mo: 4-Very Likely, 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F

Student Access Barriers



● Northeast Lakeview Campus
 □ Catchment Area, 2019F

Return to School: Very Likely
 ≤4% ≤6% ≤10%
 ≤5% ≤7% >10%

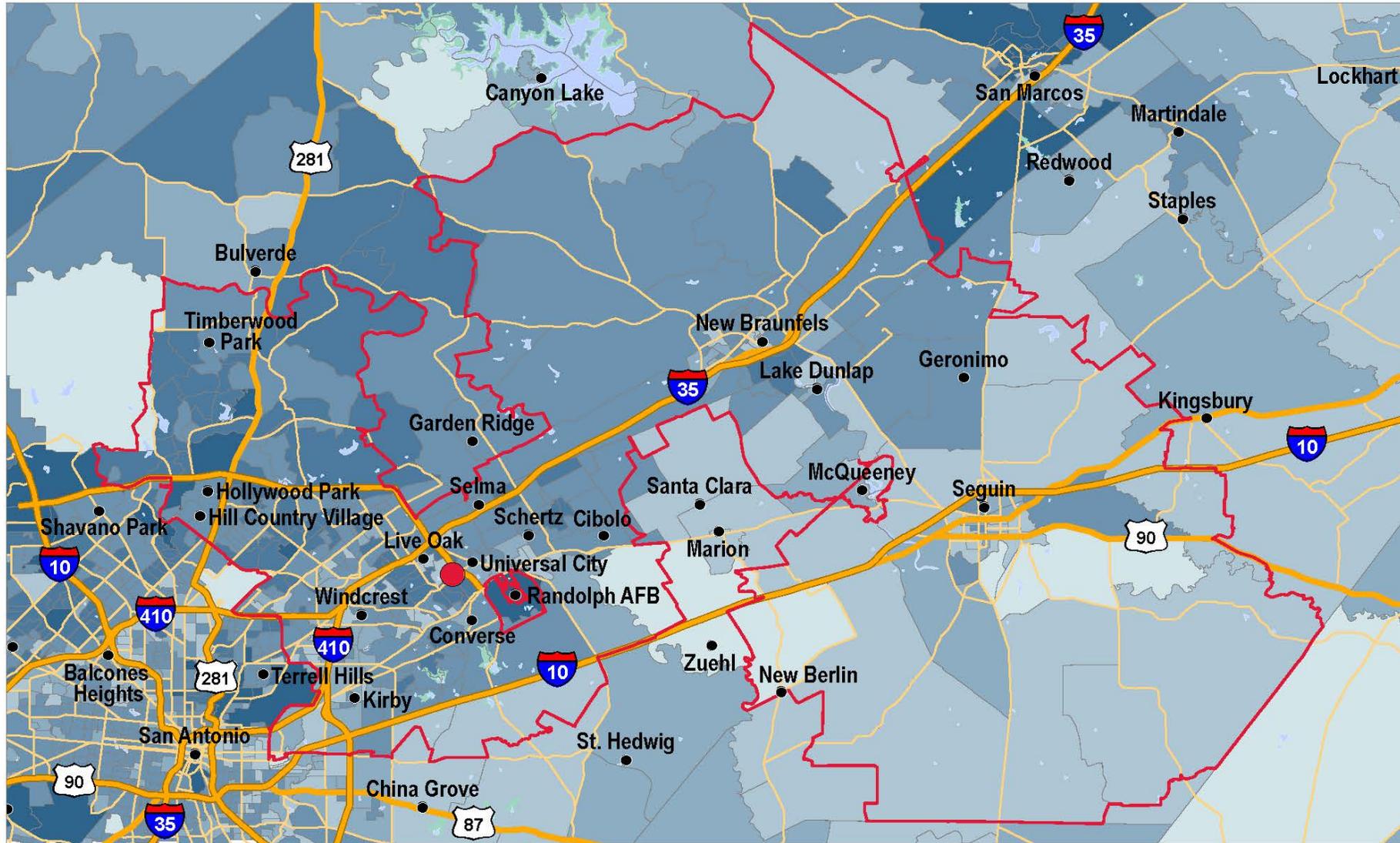


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BEHAVIOR: Used Internet to Take Online Class/ 30 Days (Index), 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F

Student Access Barriers



0 2.5 5 Miles

Source: ESRI and Facility Programming and Consulting

- Northeast Lakeview Campus
- Catchment Area, 2019F

Used Internet to Take Online Class (Index)

- ≤5.0%
- ≤7.5%
- ≤10.0%
- ≤12.5%
- ≤15.0%
- >15.0%



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Transition to Group Table Discussion

1. Boom burbs
2. Urban Edge Families
3. Up and Coming Families
4. Forging Opportunity

TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods



UNITED STATES OF AMERICA

Total Population: 314,468,000 Median Income: \$51,000 Home Ownership Rate: 64%
 Total Households: 118,979,000 Median Net Worth: \$71,000 Average Household Size: 2.58
 Median Age: 37.6 Diversity Index: 62.1 Home Value: \$177,000



- LIFEMODE SUMMARY GROUPS**
- 1. Affluent Estates: Established wealth—educated, well-traveled married couples
 - 2. Upscale Avenues: Prosperous, married couples in higher density neighborhoods
 - 3. Uptown Individuals: Younger, urban singles on the move
 - 4. Family Landscapes: Successful younger families in newer housing
 - 5. GenXurban Gen X in middle age, families with fewer kids and a mortgage
 - 6. Cozy Country Living: Empty nesters in bucolic settings
 - 7. Ethnic Enclaves: Established diversity—young, Hispanic homeowners with families
 - 8. Middle Ground: Lifestyles of thirtysomethings

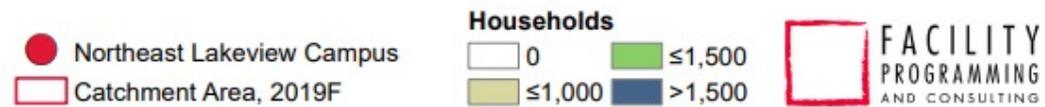
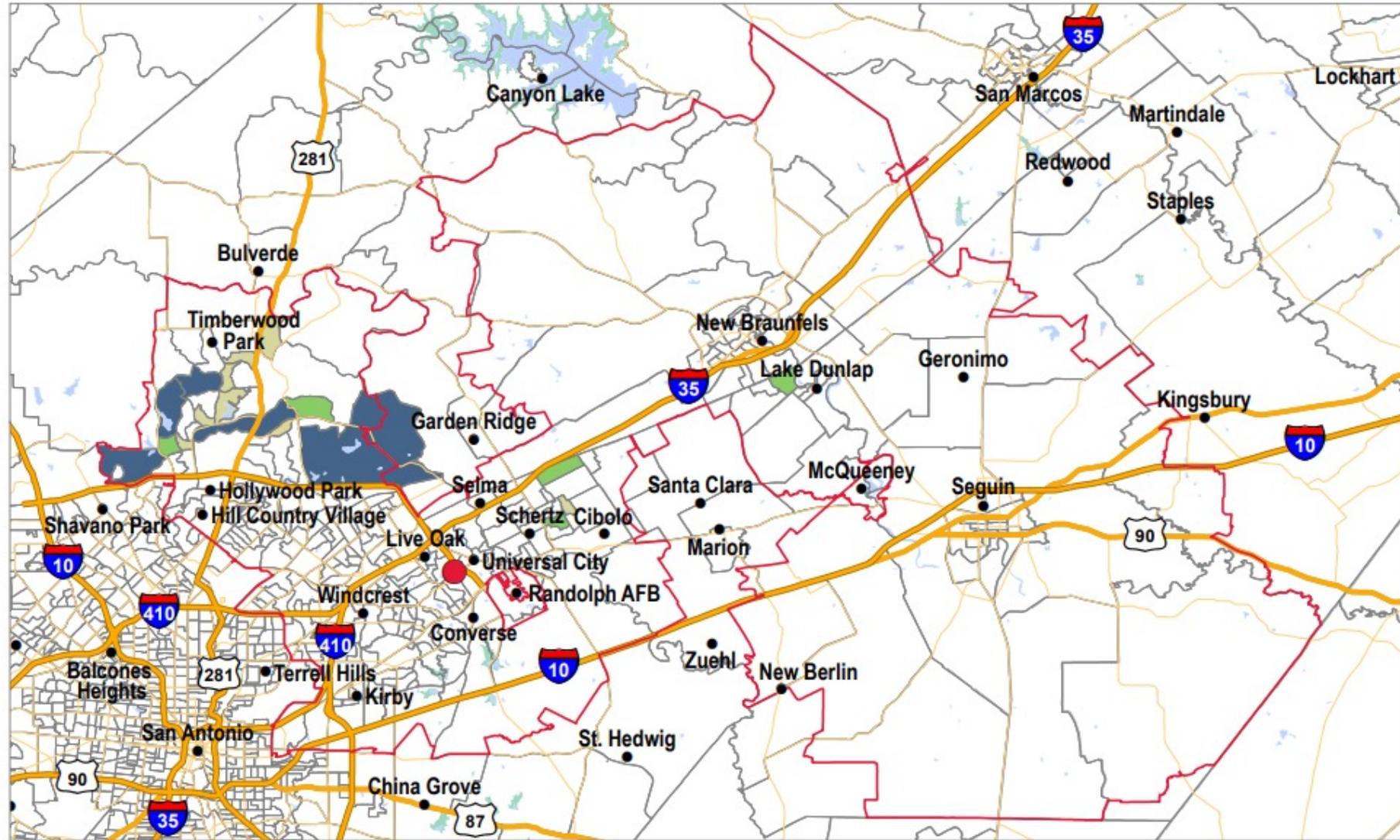
- URBANIZATION SUMMARY GROUPS**
- 1. Principal Urban Centers: Young, mobile, diverse in metros of 2.5+ million people
 - 2. Urban Periphery: City life for starting families with single-family homes

SEGMENT LEGEND

FOR MORE

TAPESTRY: Boomburbs Households, 2021

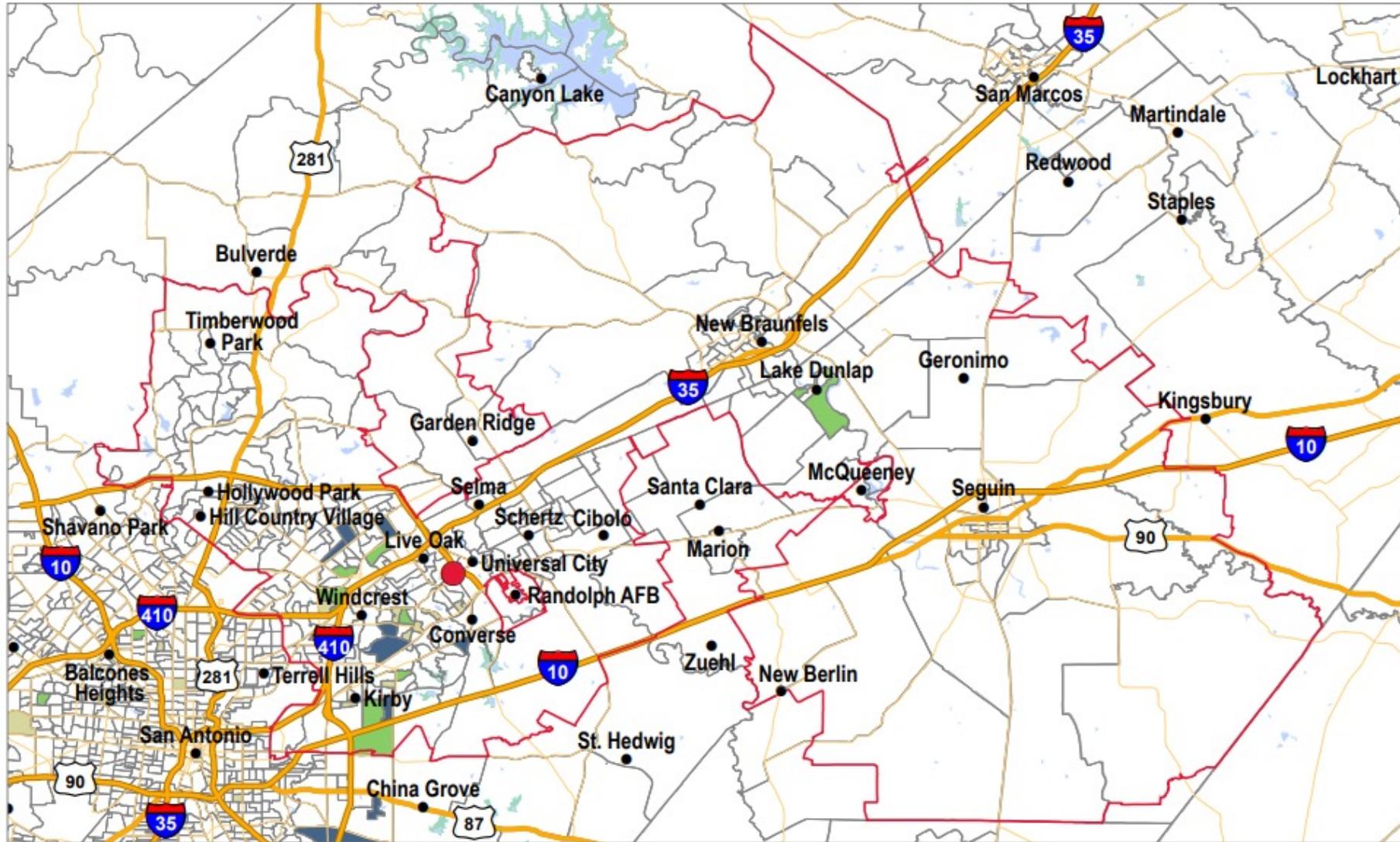
Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F



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TAPESTRY: Urban Edge Families Households, 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F



0 2.5 5
Miles

Source: ESRI and Facility Programming and Consulting

● Northeast Lakeview Campus
 □ Catchment Area, 2019F

Households

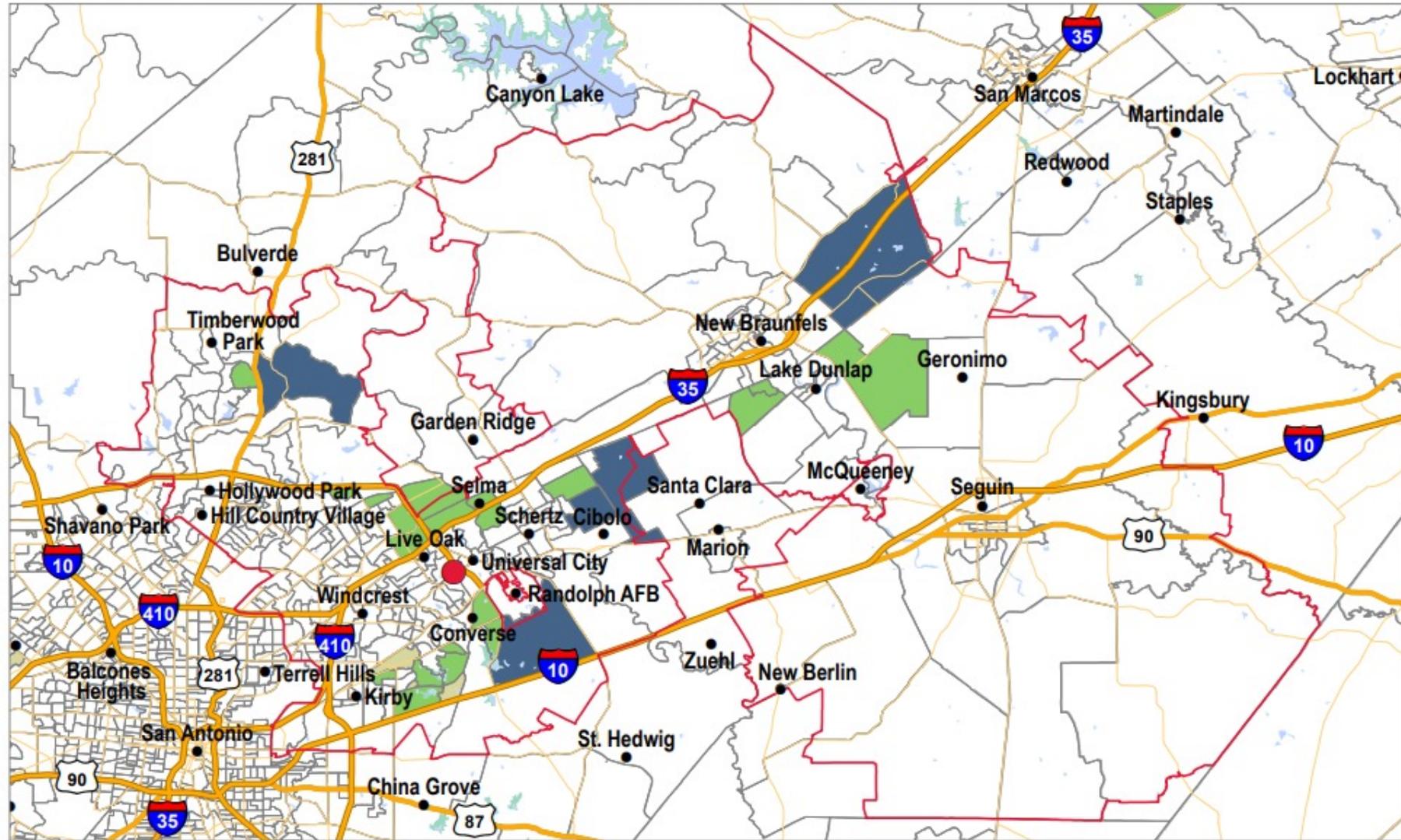
□ 0 □ ≤700
 □ ≤500 □ >700



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TAPESTRY: Up and Coming Families Households, 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F



0 2.5 5
Miles

Source: ESRI and Facility Programming and Consulting

- Northeast Lakeview Campus
- Catchment Area, 2019F

Households

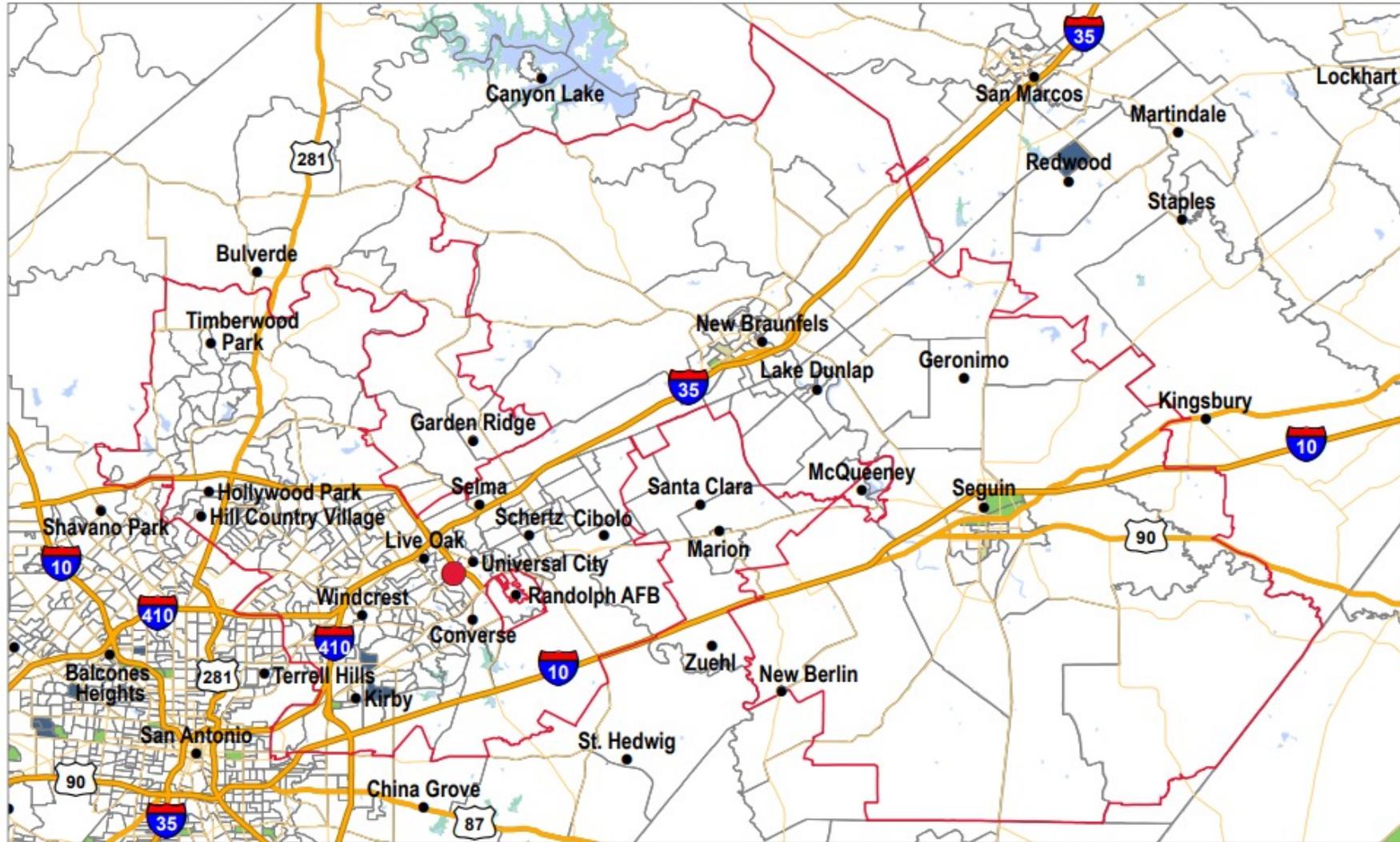
- 0
- ≤1,000
- ≤2,000
- >2,000



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TAPESTRY: Forging Opportunity Households, 2021

Alamo Colleges District: Northeast Lakeview Campus Catchment Area, 2019F



0 2.5 5 Miles

Source: ESRI and Facility Programming and Consulting

● Northeast Lakeview Campus

□ Catchment Area, 2019F

Households

□ 0 □ ≤500

□ ≤250 □ >500

FACILITY
PROGRAMMING
AND CONSULTING

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Topic 1- Question

Service delivery methods: Recruitment, enrollment, engagement, transfer, graduation, etc.

What service delivery strategies are working for our part-time students, what programs are needed, how long will it take for them to complete?



ALAMO COLLEGES DISTRICT
Northeast Lakeview College



ALAMO
COLLEGES
DISTRICT



Malcolm Baldrige
National Quality Award
2018 Award Recipient

